



THE HULK GETS MAD

**FREE
POSTER
INSIDE!**

PLUS: CSI: MIAMI

HARRY POTTER

CONAN O'BRIEN

COURTNEY LOVE'S JOURNAL

UNITED STATES

#431 JULY 2003 \$3.50 CHEAP!



0.7>

**1 OF 2
COLLECTOR'S
COVERS!**





THE CURIOUSLY STRONG STRIPS

To avoid repeating
the mistakes of your
father, start by not
marrying your mother!

MAD

JULY 2003

NUMBER 431

DEPARTMENTS

LETTERS AND TOMATOES DEPARTMENT:

Random Samplings of Reader Mail 2

24

IT'S NOT THE HEAT, IT'S THE STUPIDITY DEPARTMENT:

"C.S.OY: Miami" (A MAD TV Satire) 8

HOGWARTS AND ALL DEPARTMENT:

Shamazon.com: Harry Potter and the Order of the Phoenix 14

JOKE AND DAGGER DEPARTMENT:

Spy Vs. Spy 16

THE CHAT 'N THE STAT DEPARTMENT:

MAD Deconstructs TV Talk Shows... 18

This Month: Late Night With Conan O'Brien 18

SERGE-IN GENERAL DEPARTMENT:

A MAD Look at Dieting 20

CHILDREN'S TELEVISION WORK SCHLOCK DEPARTMENT:

MAD's New Sesame Street Characters 24

That Better Reflect Today's World 24

TONGUE 'N' SHEIK DEPARTMENT:

Al-Jazeera TV Guide 30

NO COBAIN, NO GAIN DEPARTMENT:

Selected Highlights from Courtney Love's Journal 31

GROSS ENCOUNTERS DEPARTMENT:

Which Big Budget Summer Blockbuster 36

Will Make the Most Money 36

ANGSTER'S PARADISE DEPARTMENT:

Monroe and...The Big Apple 38

DON'T TOUCH THAT VIAL DEPARTMENT:

If the PBS Pledge Drive Was Run by Crackheads 41

GREEN ACHERS DEPARTMENT:

Hulk-A-Rama! 43

The 10 Most Pathetic Hulk Fans 44

A MAD Peek Behind the Scenes on the Set of The Hulk 46

MAD's Less-Than-Incredible Hulk Outtakes 48

The Hulk Has a Bad Week! 50

MARGINAL THINKING DEPARTMENT:

"Drawn Out Dramas" by Sergio Aragones Various Places

Around the Magazine

FRONT COVER ARTISTS:

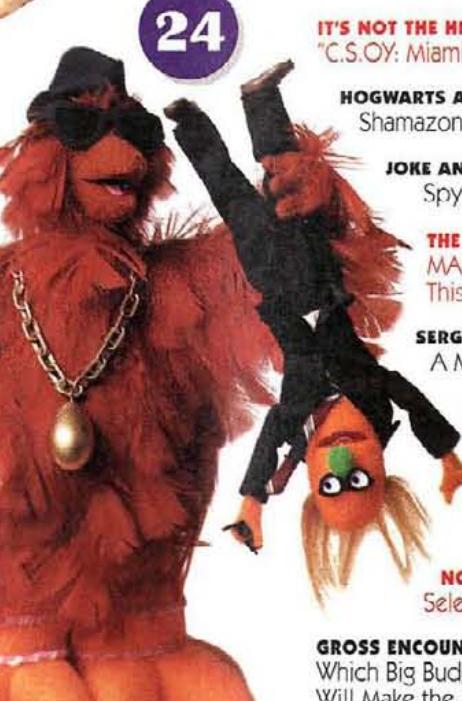
MARK FREDRICKSON AND HERMANN MEJIA

MAD (ISSN 0024 9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues \$21.00 or 24 issues \$45.00 or 36 issues \$60.00. Outside U.S.A. (including Canada): 12 issues \$30.00 or 24 issues \$57.00 or 36 issues \$78.00. (Canadian price has GST tax included.) Entire contents © copyright 2003 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 52345 Boulder, CO 80322-2345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

Printed in U.S.A.



36





MAD'S UNCOVER BOYS

What's wrong with you guys? This is the second time in a row you have put Alfred E. Neuman's naked body on the cover (#427 and #428). That's just nasty, c'mon. I don't even want to know what goes through your sick minds. First you have the bare hairy chest of a couple of fat men (MAD #421 and #422) and now this? I expect more from you guys. You usually give good stupid entertainment for good stupid people, but this?

Corey Raney, Nevada, MO

Soft-core — Thanks for your brutally honest note. But we have some bad news for you. If you hated all those covers, you're going to really hate this month's double covers, both of which feature giant naked green men. Oh my! Oh my! —Ed.

LORD OF THE ZINGS

I am writing to comment on the mistakes you made in making fun of *The Two Towers*. I am probably going to be dissed and you're going to make me look like a geek, but that's the price I pay for getting the privilege of getting my letter printed in MAD. First, Gollum is schizophrenic and is divided into Gollum and Smeagol. He calls himself "us," not "me." Also, in the intro you have Frodo and Sam sitting on the talking tree, but in the movie the two Hobbit brothers ride on the tree. And it was the twins that found Gandalf in the forest, not Aragorn, Gimli and Legolas. I love your magazine, even when it has visible flaws.

Zach DeVito, Weston, CT

Z — What the hell movie did you see? Did you buy the freakin' DVD off the street from one of those guys who sneaks a camcorder into the multiplex and shoots right off the screen? Or perhaps it is not Gollum who is schizo, but rather you. Yet another possibility is that it was you who was riding in a tree, fell out and landed on your freakin' head. Hmmm...let's put it to our readers. What do you think is wrong with Zach DeVito? You can choose from any of the ideas above or write in your own diagnosis. Don't worry, Zach, the MAD readers will get to the bottom of your problems. Send your responses to Amy "The Big Zach Wacker" c/o MAD Magazine, 1700 Broadway, New York, NY 10019.

GALL IN THE FAMILY

I really like the issues that you make. My brother now doesn't like your magazine because you made fun of *Lord of the Rings*. When my brother gets an issue he is going to burn it or give it to my sister Annalise because she really likes your magazine. Oh, and my brother is writing a complaint about you. Don't put the complaint in your magazine. I wish you would always be in business.

Jaclyn Heuser, Blue Island, IL

Jackie — Thank you for your letter. If we can say only one thing to you that you'd remember for the rest of your life and beyond, into the great void of eternality, it is this: your brother is stupid! —Ed.



ONE MAD READER, TWO MAD READERS...

In MAD #428, after 35 years of reading your magazine, you finally printed my letter and name in "The Big Ballot" section on the Letters Page. It said: "I vote Zeb Williams for President!" — Karen Garner, Sylvania, OH. I joyfully showed my very best friend, Donna Matthews and she said, "Big Deal!" And I said, "Do you know how many people read this magazine?" And she said, "Who? You and your Dad?" So could you guys please set her straight and tell her how many MAD magazines you sell each year? Then she can see what a kick-ass magazine you've got! Thanks!

Karen Garner, Sylvania, OH

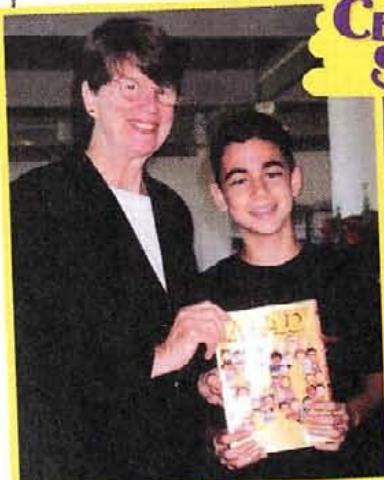
Karen — Thanks for your wonderful letter. Unfortunately, when we called upstairs to that pencil-pushing geek Godfrey, he told us he doesn't have a clue as to how many magazines we palm off on a gullible public each year. So here's what that bumbling Godfrey suggested you do: go down to your newsstand and ask the guy how many issues he sells every month. Then times that by the number of newsstands in the country. For once, Godfrey appears to be partially on the ball.

We anxiously await your answer. —Ed.

MAD CELEBRITY SNAPS



**SPECIAL
DEMOCRATIC
EDITION**

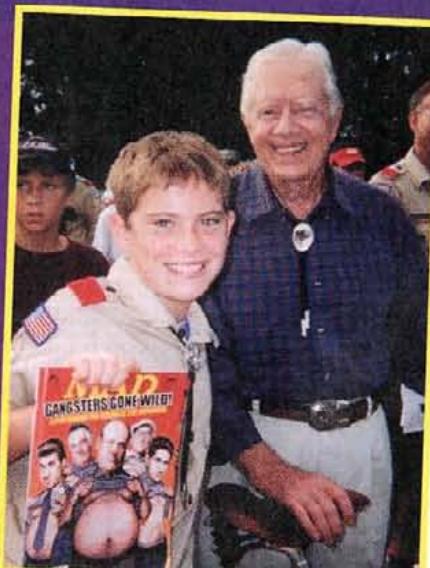


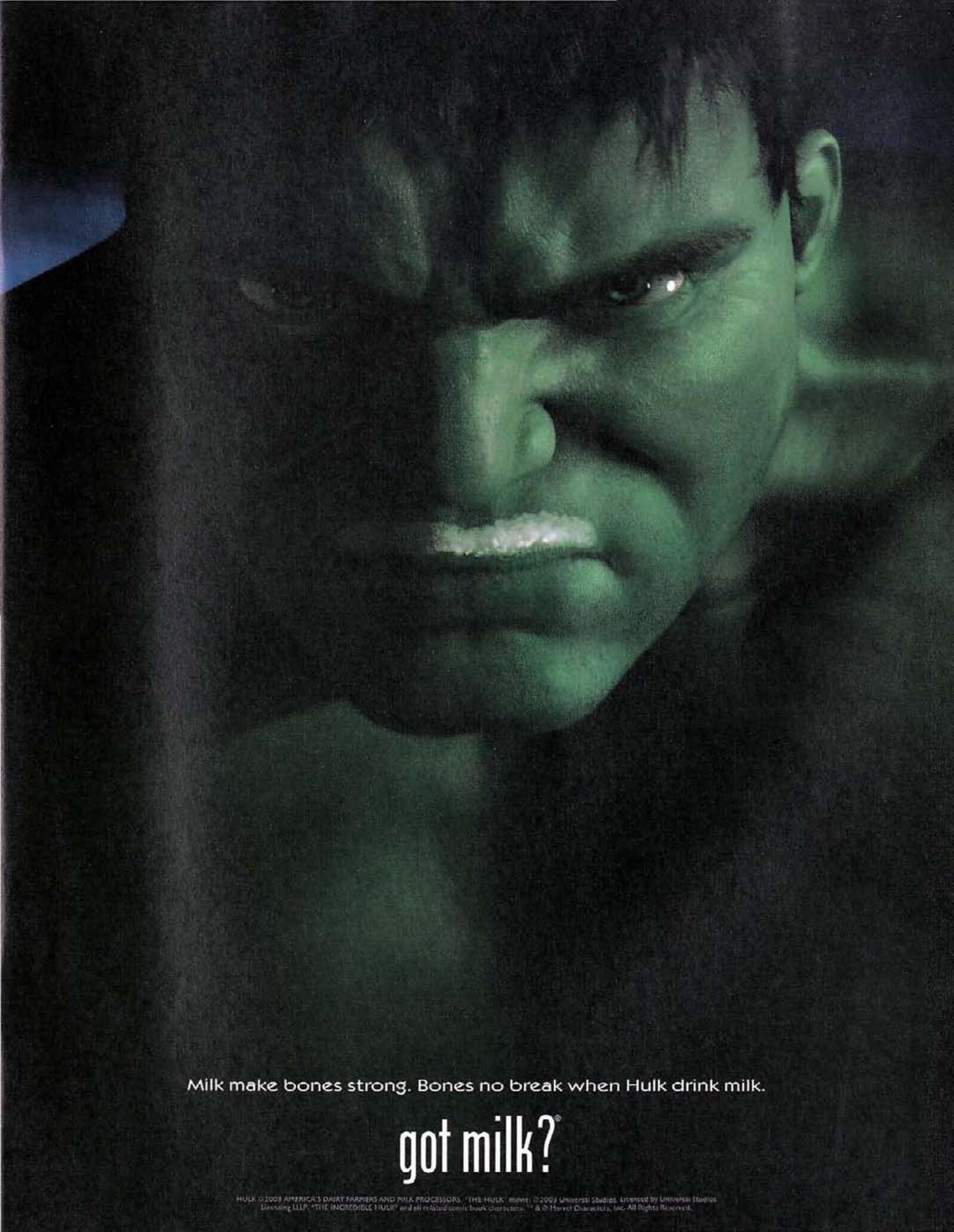
We're rushing this Celebrity Snap of former Attorney General Janet Reno into this issue because after she was trounced in last year's Florida Democratic Gubernatorial Primary, we feared that it will be just a matter of months before all of our readers would hear the name Janet Reno and respond with a giant "Who??" Our thanks to Danny Turkel of Miami, FL for sending it in. You'll be receiving a three-year subscription. Just don't be surprised if some yahoo right-wing Republican demands an investigation into your free subscription. P.S. Did anyone ever tell you that you bear an uncanny resemblance to that Cuban kid Elian Gonzalez? Fa fa!

Although having a Nobel Peace Prize is an honor, I believe that having a celebrity shot in your magazine is a lifetime achievement that Jimmy Carter never thought he would receive. I risked life and limb by the Secret Service agents that were already embittered because of being stuck in Plains, GA to get this picture. After Jimmy found out that I took the picture, he forced me to make a million houses until my hands were raw and bloody. I think that I deserve a subscription after going through all that!

Tyler Keeton, Chesterfield, MI

Ty Bo — It's obvious you are "lusting in your heart" for a MAD subscription and so you shall have one. Congrats on your one-year subscription! —Ed.



A close-up, low-angle shot of the Hulk's face. He is looking down at a white cup from which he is drinking. His skin is a bright, glowing green, and his eyes are focused on the cup. The background is dark and out of focus.

Milk make bones strong. Bones no break when Hulk drink milk.

got milk?

HULK ©2003 AMERICA'S DAIRY FARMERS AND MILK PROCESSORS. "THE HULK" movie ©2003 Universal Studios. Licensed by Universal Studios Licensing LLLP. "THE INCREDIBLE HULK" and all related comic book characters are © & Marvel Characters, Inc. All Rights Reserved.

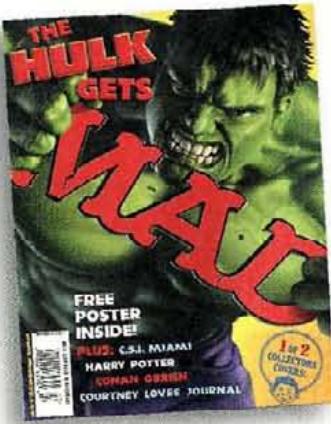


MAD CEMETERY SNAPS



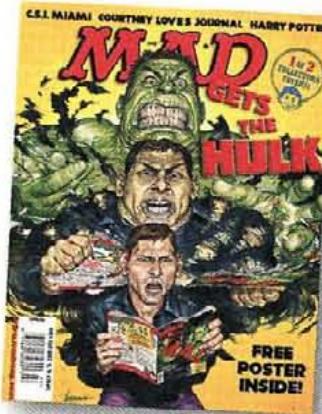
Scott Lauder of Amityville, NY at John F. Kennedy's grave at Arlington National Cemetery

Scott — Thanks so much for your moving photo. It harkened us back to that day many years ago when the dashing young president held up a copy of our magazine and declared "Ich Bin Ein MAD Reader!" Thanks for writing and remember, ask not what MAD can do for you, rather what you can do for MAD. Congrats on your one-year subscription! —Ed.



DOUBLE YOUR PLEASURE

In a pathetic, thinly-veiled attempt to double our circulation in one month, we are once again slapping two different covers on the same issue of the magazine and calling both "Collector's Covers." We urge you to run right out and buy both issues immediately. Failure to do so could result in the firing of that bumbling Godfrey!



ANOTHER DEFINE MESS

Back in MAD #428 we asked readers for their definition of the word Potrzebie. We got a furshlugginer number of responses! Here are some of the best:

potrzebie (po-tr-z'-bie) (n.) (v.) (adj.) (adv.):

The stage a booger is in between being in the nostril and being in the mouth.

—Gloria Tarantino, Cadillac, MI

One who sweats profusely at the sight of shellfish.

—Jason Renslow, Plymouth, MA

An Iraqi dog-based soup.

—Karen Garner, Sylvania, OH

That thing that bounces.

—Jerry Moore, Cerritos, CA

It's where your lap goes when you stand up.

—Theo Saurus, Eagle Rock, MO

An Afro sculpted into a swan.

—Eric Swotinsky, Sudbury, MA

A crunchy dipping sauce created when the mosquito lamp was placed too close to the dip bowl.

—Andrew Goelz, Shorewood, WI

A necessity.

—Bob Gorley, Santa Ana, CA

Means the same thing as "No Schnoz Kapop" in a foreign language.

—Richard Van Deusen, Rockwood, PA

A mostly goulash dish, made by improvised mixing and cooking whatever leftovers are in your refrigerator.

—Robert Schreib, Toms River, NJ

A sound that establishes the existential borders of solipsism.

—Aron Weiner, East Lansing, MI

A state of severe mental confusion.

—Christopher Boydston, Boulder, CO

People who read MAD and do not find it humorous.

—Michael Piekutowski, Ont., Canada

A vomiting turtle.

—Anthony Siragusa, Lakewood, CO



ON SALE NOW!
MAD XL #22

This essential compendium includes: the classic Hulk TV satire, rap CD warning labels, Condom Buying for Dummies and that freak Michael Jackson!

Don't miss
next month's annual
**"50 WORST"
ISSUE**



This year it's the
**50 WORST
THINGS ABOUT
MOVIES!**

A medical condition that results in sharp, severe pain in the stomach area. Symptoms tend to be worse after one reads a whole MAD magazine in one sitting.

—Steve Kapschok, Bensalem, PA

The patron saint of thimble collectors.

—James Reyes, Chicago, IL

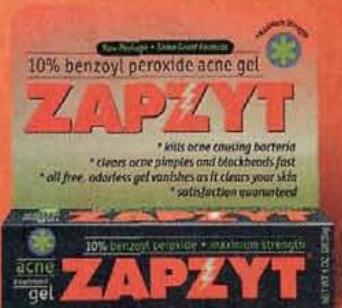
The feeling of being suspended in midair while eating corn flakes in a rusty suit of armor while your flea-bitten poodle runs amok.

—Siri Lynn German, Melbourne, FL





Zit happens.



ZAPZYT kills acne-causing bacteria fast. So results are all you see.

©2002 Walmark Pharmaceuticals, Inc.



THE BIG EASEL



Make A Dumb Wish Foundation™

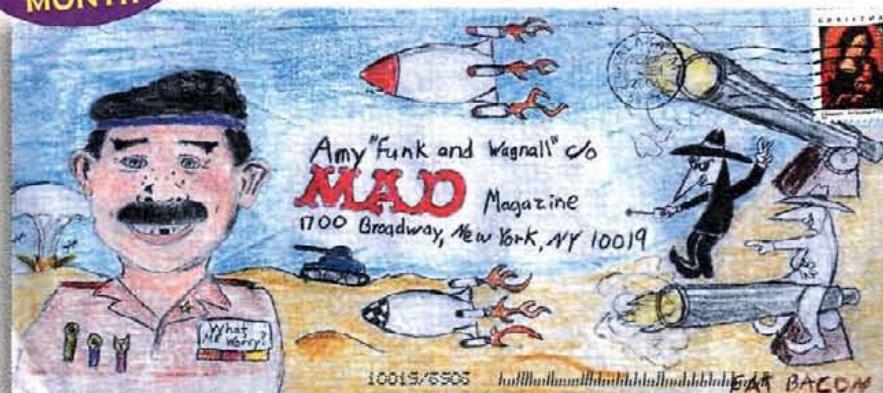
I would like to make a wish for the **Make A Dumb Wish Foundation™**. I wish you would alter the color of cranberries. I want them to be red from now on. I also wish you would alter everyone's memory so that the new red color seems perfectly normal to everyone.

Sean Bernard, Lafayette, LA

Bernie Mac — As you know, it is the mission of **Make A Dumb Wish Foundation™** to grant as many dumb wishes as possible. That's why excitement always runs high at the **Make A Dumb Wish Foundation™** headquarters when a letter as dumb as yours comes in. From henceforth, all cranberries shall be maroon, oranges will remain orange and ditto blueberries — blue. We're still dickering with green beans, we'll get back to you. In the meantime, thanks for writing the **Make A Dumb Wish Foundation™**. —Ed.

ENVELOPE OF THE MONTH

This month's Envelope of the Month from Nathan Carroll of Ekalaka, MT has an international military flavor. It would be a classic Envelope of the Month, if not for the conspicuous absence of Uday and Qusay!



Jim "I have way too much time on my hands" Hutchings of Ontario, Canada once again darkens our offices with his "creativity," stretching the term "art" thinner than humanly possible by even the most learned of linguists. Jim's medium this month: assorted candies — including, but not limited to, Snickers, Kit Kats, Chiclets, Tootsie Rolls and what appears to be several chocolate bars (at least that's what we hope they are)! Jim, for God's sake, when are you going to get the help you so desperately need? Please, man, please call the hotline. Even a layman can see that each of your entries is a desperate, candy-coated plea for help. Thanks for writing!

TROUBLE JEOPARDY

In MAD #428, you have a letter entitled "We Lost On Jeopardy." One of the answers on page four was "on each cover you'll find a little IND next to the M in MAD and this five letter word after the price." The response written under the answer was "What is 'sucks'." Now I don't know who at your magazine wrote that, but it is incorrect. The correct response is "What is 'cheap'."

Matthew Clark, Holy Cross, KY

Matty — Oops! Our mistake! It isn't MAD that sucks, it's YOU! Thanks for writing! —Ed.

JUSTIN'S TIME

I would like to thank you for providing me with a year of entertainment. We really enjoy reading MAD and always look forward to next month's issue.

Justin Miller, Inverness, IL

Justy — Thank you for your nice, sweet letter. Whenever we receive a letter such as yours, it breaks our heart to have to make fun of you, but that is what we do. Hey, poopy pants Justin! —Ed.

FAX MAD AT (212) 506-4848!

MAD

William M. Gaines
founder

Nick Meglin, John Ficarra
editors

Editorial:

Charlie Kadau, Joe Raiola
senior editors

Amy Vozelolas,

Greg Leitman, Dave Croatto
associate editors

Dick DeBartolo creative consultant

Art Department:

Sam Viviano art director

Nadina Simon associate art director

Patricia Dwyer assistant art director

Ryan Flanders, Brian Durniak
production artists

Leonard Brenner graphics consultant

Administration:

Paul Levitz president and publisher
Georg Brewer vp — design & retail product development
Richard Bruning vp — creative director
Patrick Colton senior vp — finance & operations
Chris Caramella vp — finance
Terri Cunningham vp — managing editor
Dan DiDio vp — editorial
Alison Gill vp — manufacturing
Lillian Laserson senior vp & general counsel
David McKillips vp — advertising
John Nee vp — business development
Cheryl Rubin vp — licensing & merchandising
Bob Wayne vp — sales & marketing

Contributing Artists And Writers

the usual gang of idiots

**FOR ADVERTISING
INQUIRIES ONLY,
PLEASE CALL 212-636-5520!**

For SUBSCRIPTION Questions:
Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to www.madmag.com or call 1-800-4MADMAG (U.S. and Canada only) or write to P.O. Box 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

**VISIT THE MAD
WEB SITE!
www.madmag.com**

HOW TO REACH US

Please Address Correspondence To:
MAD, Dept. 431, 1700 Broadway,
New York, New York, 10019.
MAD welcomes reader submissions.
Manuscripts will not be returned
or acknowledged, however, unless
they are accompanied by a self-
addressed, stamped envelope! MAD
doesn't read faxed submissions!

MIDWAY



IT'S TIME TO GET YOUR FREAK ON

Explore, dogfight and race with some of the most freaky characters you have ever played with, in the first-and-only, fully-open, interactive, 3-D, racing videogame.

- ◎ 13 alluring characters and dozens more hidden
- ◎ 12 massive and enticing tracks
- ◎ Enthralling race and dog fight modes
- ◎ Unique and mesmerizing mini games
- ◎ Amazing head-to-head multiplayer action



**FREAKY
FLYERS**

Get your interactive freak on at
the amazing Freaky Flyers website.
Log onto www.freakyflyers.com



PlayStation®2



Visit www.esrb.org or
call 1-800-771-3772
for Rating Information.



IT'S NOT THE HEAT, IT'S THE STUPIDITY DEPT.

Comedian Fred Allen once said, "Imitation is the sincerest form of television." So, obviously, did the creators of *CSI*. They've duplicated the exact DNA of their original Crime Scene Investigation series located in Vegas and simply moved it to the steamy tropics of Florida! Uh-huh, a copycat cadaver cop series! Same formula, new faces. And one familiar old face! Here is...

C.S.OY:

I'm Detective Oratio Lame! Welcome to C.S.OY: Miami! South Florida is a vast, culturally-diverse region! To cover the area, our team of forensic investigators may have to split up and divide responsibilities! I'm the veteran, so I will take on the more dangerous assignments: I'll be checking out the treacherous salsa scene at the South Beach strip clubs and dusting half-naked coeds for prints during Spring Break! My staff will have the glamour gigs: fishing dead bodies from the Everglades and swabbing down torsos of infected senior citizens!

September
6, 1994,
4:15 p.m.!

Is that
the official
time
of death?

Yeah, of David
Caruso's career!
It's the day he
walked out of
NYPD Blue!

And the cause
of death?

It looks like
"Inflated ego"
and an
"overdose
of star
tripping!"
A fatal
combination!



I don't think David Caruso should be out in the Florida sun exposing himself week after week! I see huge problems ahead!

Are you a dermatologist?

No, I'm a TV critic!

HILL ST BLUE
L.A. LAW
COP ROCK
NYPD BLUE

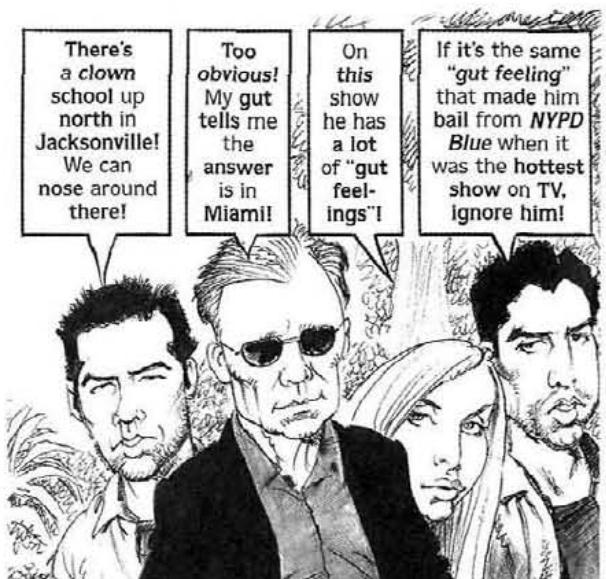
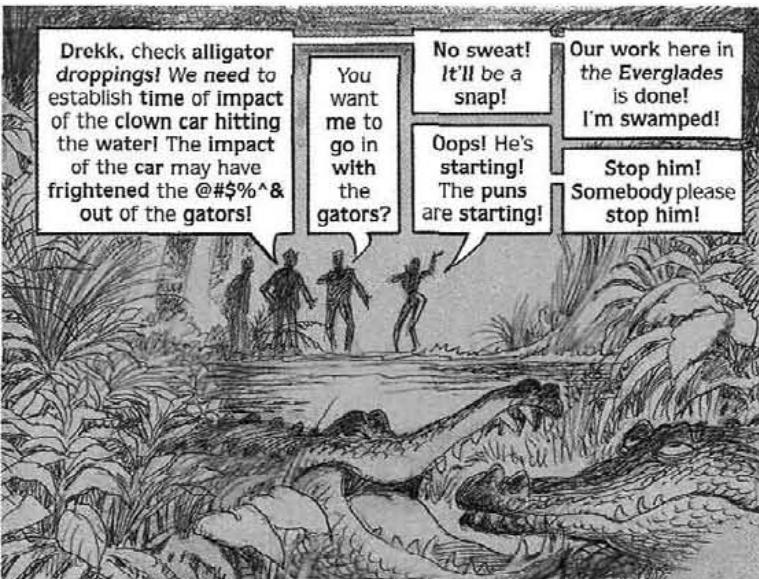
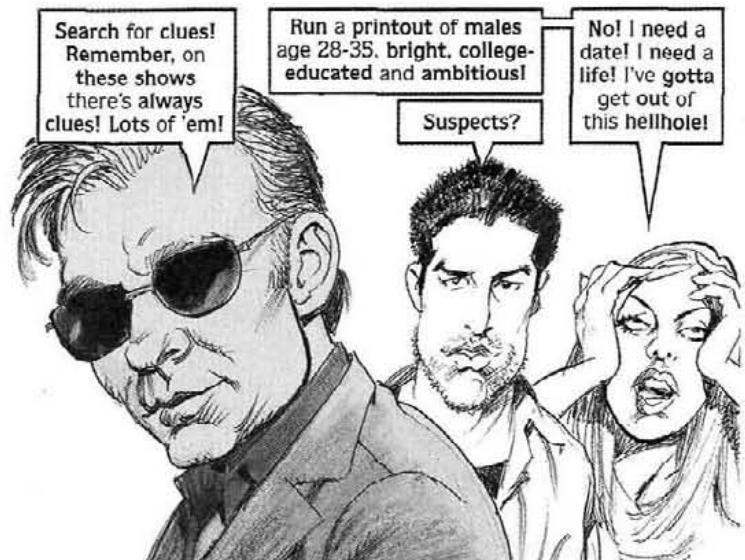
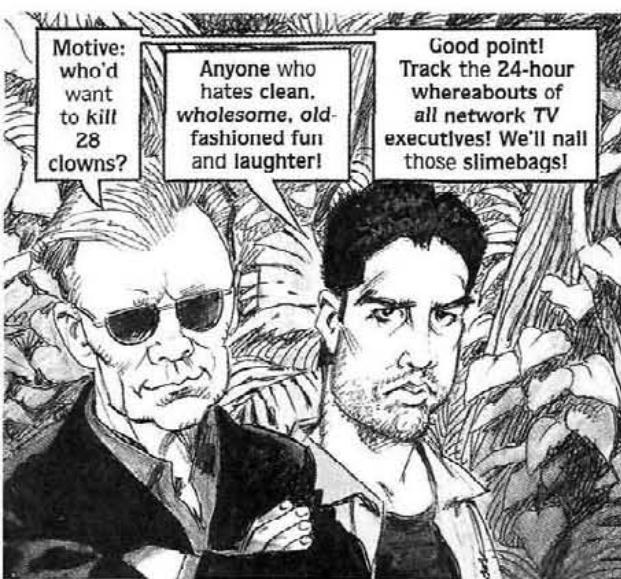
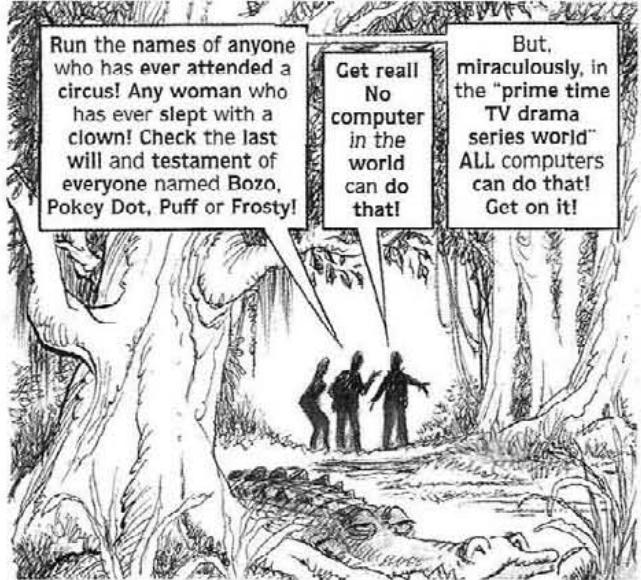
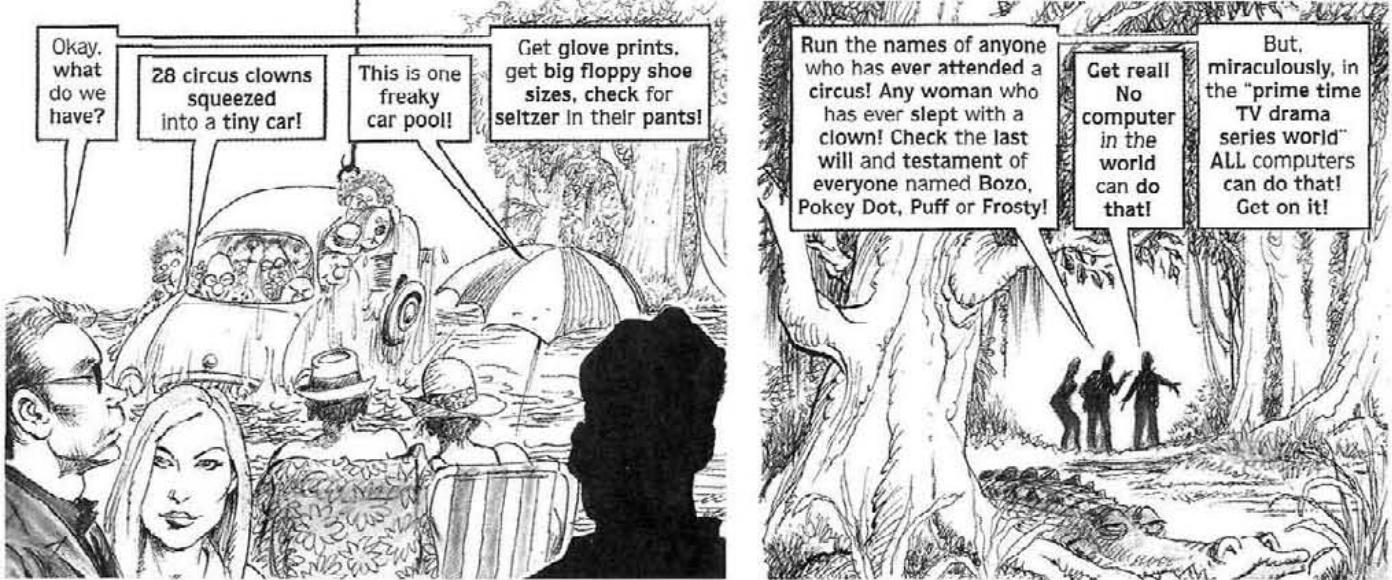
They say Caruso can be moody and difficult!

He makes Russell Crowe and Steven Seagal look like Ray Romano!

Miami

ARTIST: MORT DRUCKER
WRITER: ARNIE KOGAN







I brought you back to the swamp because I have a hunch about this case! And this is not a crock!

He means business! He's taken off his dark glasses and replaced them with his **very dark** glasses!

This clown car was leased November 1 in the year 2000! So maybe the clowns weren't the reason the car disappeared! I re-checked the trunk and found this ...

...missing Al Gore votes!
You mean...?

Florida! Famous for sun, sand, skin and election hanky-panky!

But these papers are all soggy and crumbled! They may not be write-in-ballots! It could be clown confetti!

I'll put it to you this way — have I ever been wrong before?

I'll put it back to you this way: **Jade, Michael Hayes, Hudson Hawk and Swirlee!** You've agreed to be in some real turkeys!

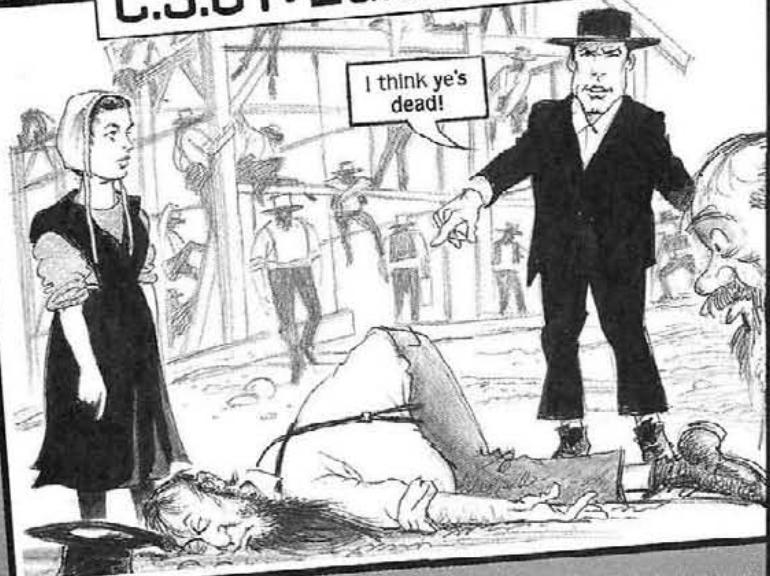


Okay! The case of "Send In The Clowns" is solved! Now the real problem starts!

What's that?

The C.S.OY formula has been so lucrative it's gonna lead to countless more spin-offs! Next season it's gonna be "Send In The Clones!"

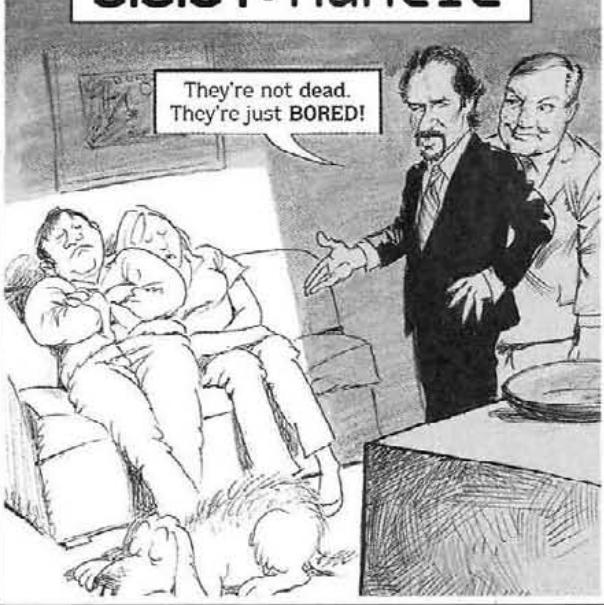
C.S.OY: Lancaster



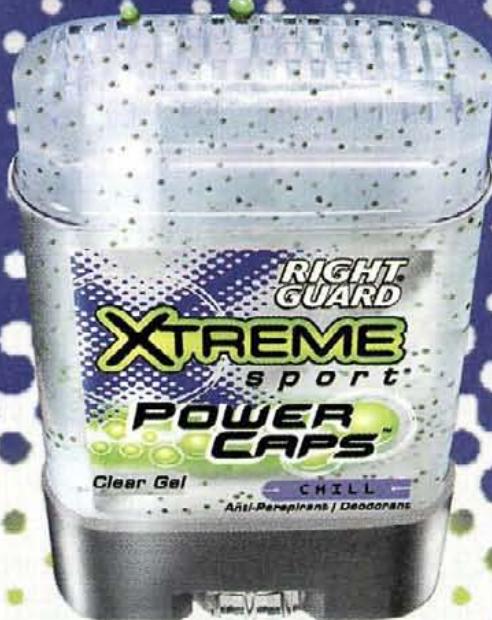
C.S.OY: Ozark



C.S.OY: Muncie



FINALLY, A DEODORANT WITH BALLS.

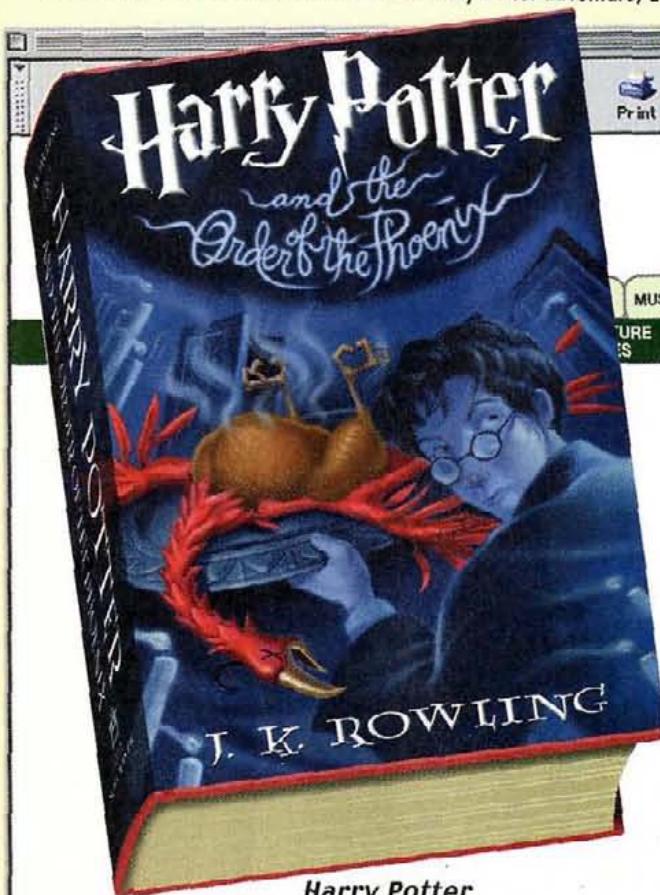


NEW RIGHT GUARD® XTREME Power Caps with extra odor-fighting capsules.

The strong, dryness protection of Right Guard® Xtreme clear gel with added odor-neutralizing balls. They burst on contact and work all day to help stop odors before they start. Goes on clear, doesn't quit.



The next Harry Potter book is the most hotly anticipated novel since...er...the last Harry Potter book. But given that a) there have already been four Potter novels, b) the last one ran over 700 pages and c) J.K. Rowling's writer's block delayed the new book's release for a full year, maybe there's just not that much left to say about the young wizard! Even so, as a service to our readers, we Googled and Yahoood our fingers raw searching for information about the new Harry Potter adventure, and guarantee the following to be the best, most accurate facts available online...



**Harry Potter
and the Order of the Phoenix
by J.K. Rowling**

Book Description by Shamazon.com:

Due to J.K. Rowling's obsession with secrecy, nothing of substance is known about the plot of *Harry Potter and the Order of the Phoenix*, so here are a few of the internet rumors that we at Shamazon.com have dug up regarding this book:

The Hogwarts students topple a statue of Lord Voldemort and beat it with their shoes

After finally acknowledging they share a love whose name they dare not speak, Draco Malfoy's henchmen Crabbe & Goyle buy a white tiger and take their magic act to Picadilly Circus

It turns out Ron's pet rat Scabbers is a carrier for the SARS virus

Hagrid cuts himself while shaving...his shoulders

To the surprise of everyone at the Academy, Dumbledore returns from a "vacation" looking like an entirely different person

Harry is suspended from the Quidditch team when he's caught corking his broomstick

Even more details about Harry's parents are revealed, such as the fact that they really adored pudding

Bowing to pressure from fundamentalist Christians, the American edition of the book will have no mention of "house-elf nookie"

Shamazon.com.

[VIEW CART](#) | [WISH LIST](#) | [YOUR ACCOUNT](#) | [HELP](#)

MUSIC DVD COMPUTERS OUTDOOR LIVING
CORPORATE ACCOUNTS E-BOOKS & DOCS TEXTBOOKS USED BOOKS

Availability: Usually ships via carrier owl

Customers who bought this book also bought:

[Harry Potter and the Sorcerer's Stone \(well, DUH!\)](#)

Editorial Review

From Nickelodious Magazine

(0 out of 10,000 people found this review helpful):
At 3,800 chapters and 255,000,000 words (many of them not even in any earthly tongue!), everyone said this book was too long. Well, I say it's not *long enough!* I was enraptured by the ten-page description of the various license plates on Privet Drive. I wanted to know MORE about Malfoy's dental records! Why, for example, did he NOT have that wisdom tooth taken out? Couldn't he have done so with his magic powers? These are the delicious details readers are simply clamoring for! To those who say the book's too lengthy, remember, the Brooklyn phone book is a mere page longer, and a much better read! This book's even better (and longer?) than the Bible, which has a few logic problems. I mean, *really*, Moses parting the Red Sea without the help of wizard magic? Puh-lease! J.K. Rowling has written the Newer Testament! There, I said it! Take that, Bible!!!

Book Excerpt:

"Dumbledore lowered his hands and surveyed Harry through his half-moon glasses. 'It is time,' he said, 'for me to tell you what I should have told you five years ago, Harry. I am going to tell you *everything*.'

'E-everything?' asked Harry, hoarsely.

'*Everything*.' Dumbledore repeated, authoritatively. Dumbledore leaned in close, his face lit dramatically by the brazier torch.

'THERE IS NO SANTA CLAUS,' he pronounced, gravely.

'That's just Hagrid dressed up in a red-and-white suit.'

A thunderclap sounded in the distance, punctuating the moment. Harry couldn't believe his own ears. 'NOOOOO!! W-what are you trying to say?' Harry stammered.

Dumbledore grew impatient. 'I'm trying to tell you *EVERYTHING!*' he shouted.

'But why does *EVERYTHING* have to be so terrible?' Harry protested, his face covered in tears. 'Next thing you'll tell me Biggie and Tupac aren't still alive and planning a reunion tour with Aaliyah's brain!'

'Er,...well, actually...' Dumbledore stammered, clearing his throat...

DON'T FLUSH YOUR MONEY BY BUYING CRAPPY VIDEO GAMES!

Subscribe to GamePro magazine and get the inside scoop on what games are worthy of your hard-earned dollars. Each issue of GamePro is loaded with straightforward reviews, previews, news, features, codes, cheats, and game-busting strategies for all the new games on the PlayStation 2, GameCube, Xbox, Game Boy Advance, PC, Online, and more!

SPECIAL MAD
SUBSCRIPTION OFFER!
GET ONE YEAR (12 ISSUES) OF
GAMEPRO FOR ONLY \$17.97.

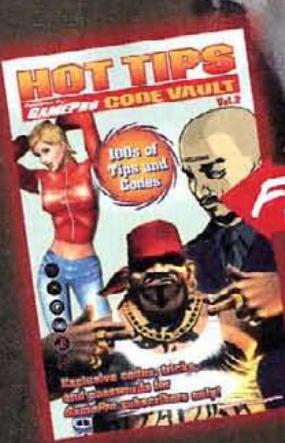


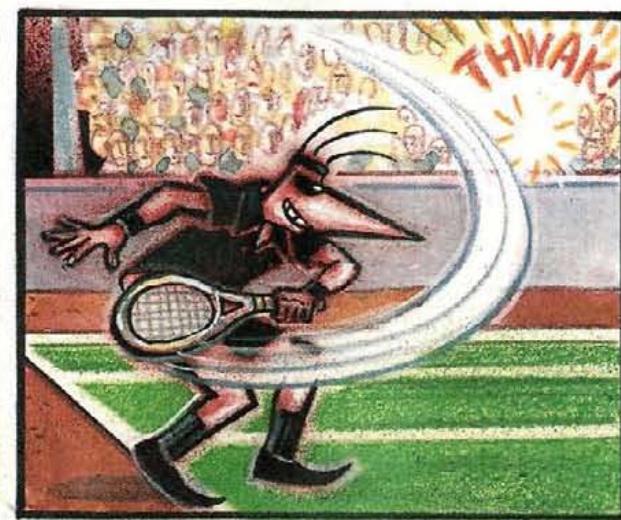
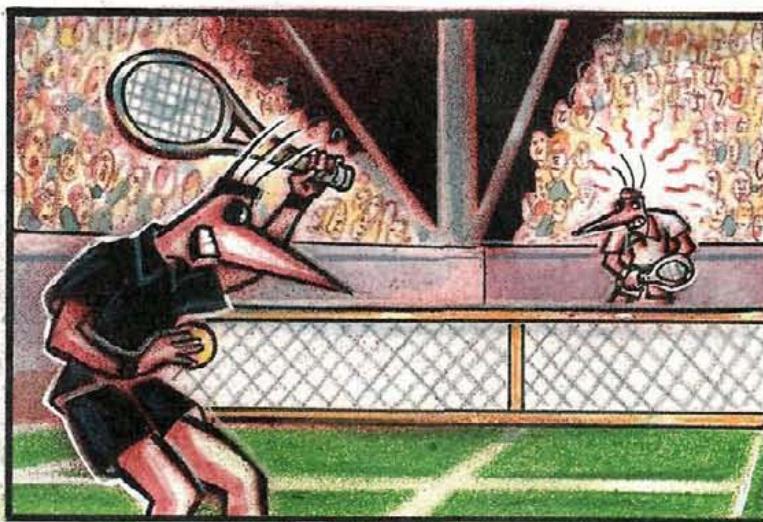
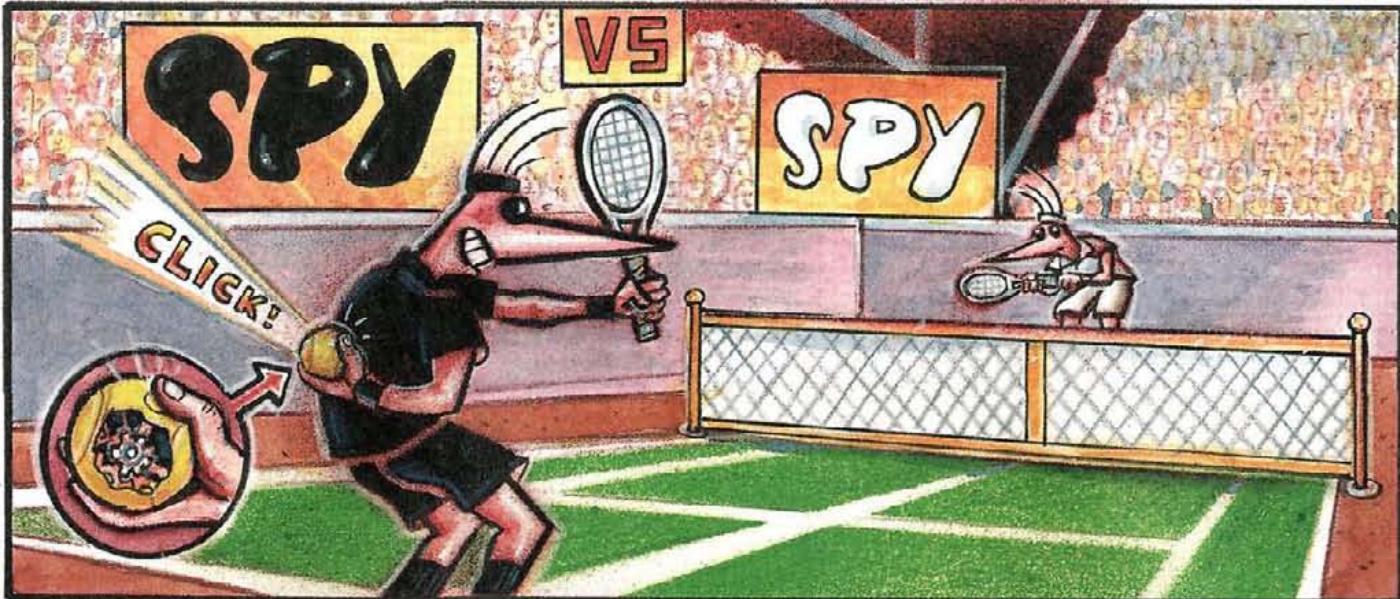
TO SUBSCRIBE, CALL
800-678-9097
AND ASK FOR EXT. 800
OR ORDER ONLINE AT
GAMEPRO.COM AND
CLICK SUBSCRIBE!

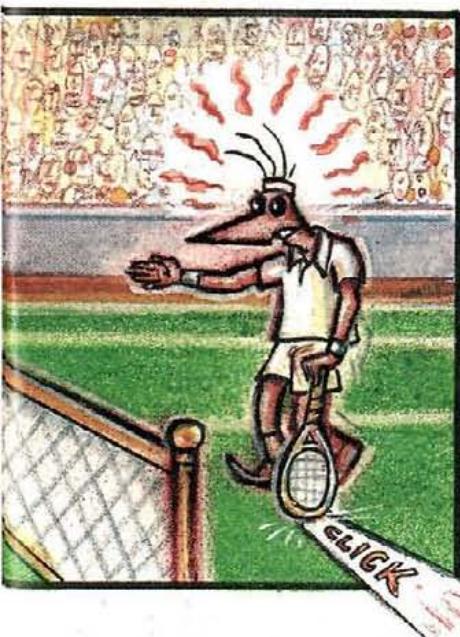
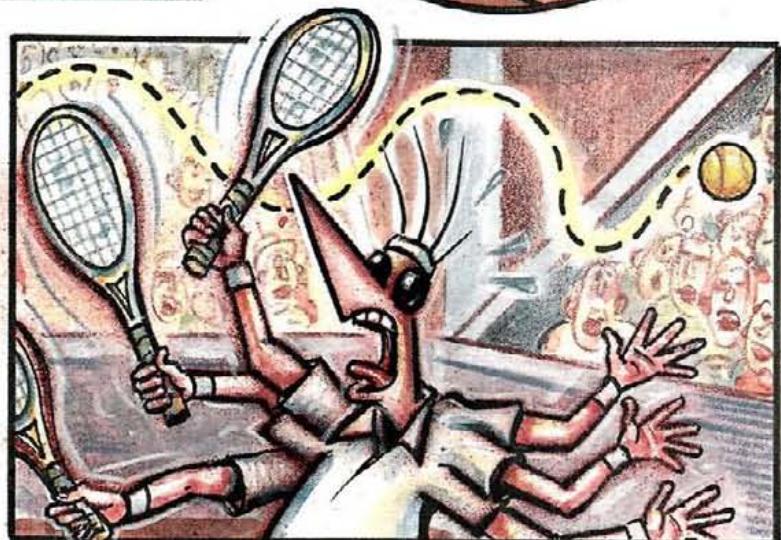
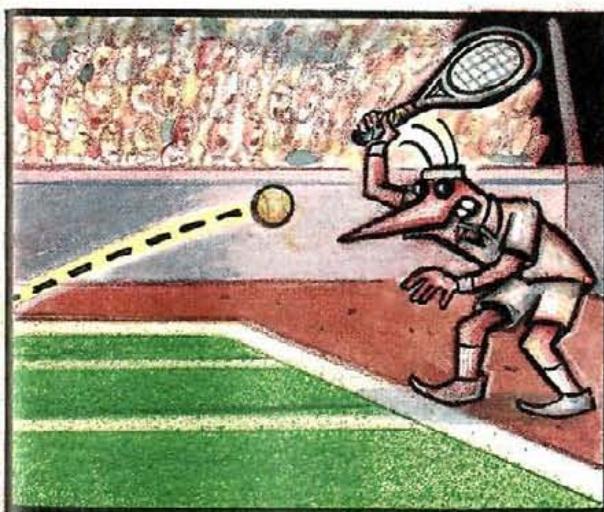
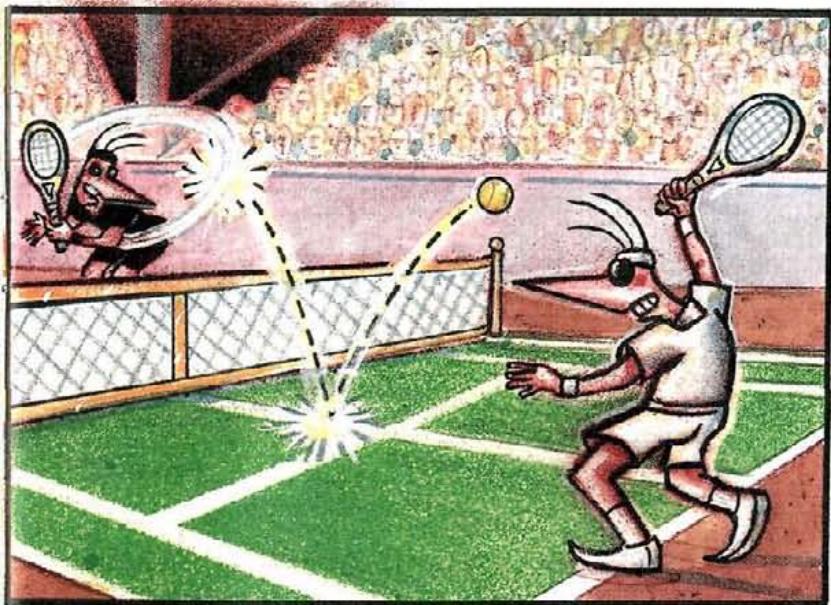
GAMEPRO

FREE GIFT!

WITH YOUR PAID
ORDER, YOU'LL
RECEIVE A HOT TIPS
GUIDE FILLED WITH
HUNDREDS OF CODES
FOR THE GREATEST GAMES!









MAD now continues its award-avoiding series in which we learn that on those wild, impromptu TV talk shows, anything can happen and anything goes! As long as you redefine "anything" to mean "precisely what the staff and producers decided would happen, micromanaged down to the nanosecond." So, if you're looking for surprises, keep thumbing your clicker, and for that matter, don't bother reading...

12:35

The show's introduction, featuring blaring music, fireworks and an over-enthused announcer howling with inappropriate excitement. It's almost enough to make you forget that tonight's guests are Rebecca Romijn-Stamos, Henry Winkler and music group Add N To (X).



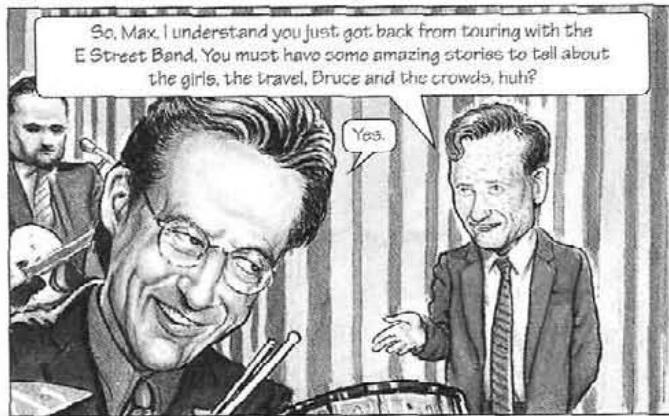
12:38

Whenever one of the monologue jokes stiffs, Conan does one of his famous "saves" by launching into an awkward, gawky walk. (This is not to be confused with the awkward gawky physical motions Conan makes during the other 59 minutes.)



12:40

Conan briefly interacts with band leader Max Weinberg. Instantly, the audience comes to appreciate the brilliant comedy chops of Paul Shaffer.



12:43

A giant TV set lowers from the ceiling, and it's time for Conan's first comedy bit. It might be an interview with a talking photograph with moving lips. It might be a look at bizarre cable channels. It might be a faux "movie reviews" segment with doctored clips. Whatever it is, though, it's hard to avoid the conclusion that you're watching a guy on TV who's watching a TV, just like Ted Koppel does on *Nightline*. Only most nights, Koppel is funnier.



12:51

Conan interviews the first guest and — surprise! — they just so happen to be hosting this week's *Saturday Night Live*. Or they just so happen to be a cast member of *Saturday Night Live*...the show Conan used to write for. Before *Saturday Night Live* producer Lorne Michaels gave Conan the talk show. Which Michaels also produces. In the same building. In show biz terms, this is known as "one degree of separation."



constructs hows

THIS MONTH: *Late Night with Conan O'Brien*

12:53

Whenever the guest is a hot chick, Conan launches into his beloved growling, hissing, meowing, finger-wiggling, eyebrow-smoothing sexual harassment routine. We're not certain, but this may be the way that construction workers on the planet Jupiter like to annoy passing women. But to many guys watching the show, by themselves, at 1 a.m., in their lonely bed of pain, they're thinking "Hey...that could work."



1:08

The show's second comedy segment, which features the same three or four writers who always write themselves into the show. They're hoping that their speaking parts might whip up a little career buzz and rocket them out of late night hell and onto a staff job on *Cedric The Entertainer*. The actual content of the sketch is unimportant, and is usually determined by taking a few random words and slapping them together to create another "conceptual" character — The Hydrophobic Cowboy, or the Amish Superhero Bowling Team. Of course, whenever Conan decides he wants to play acoustic guitar and sing, all bets are off.



1:16

As the second guest chats mindlessly with Conan, ignore the happy talk. The real story can be seen in the guest's eyes. Look closely enough and you can actually see the terrible, terrible realization that haunts their innermost being: they're the second guest on *Conan*.



1:25

The musical segment, featuring a band that's never performed in front of more than 2,000 fans before. They are clearly thrilled at the chance to play to a viewing audience of almost four times as many people.



1:29

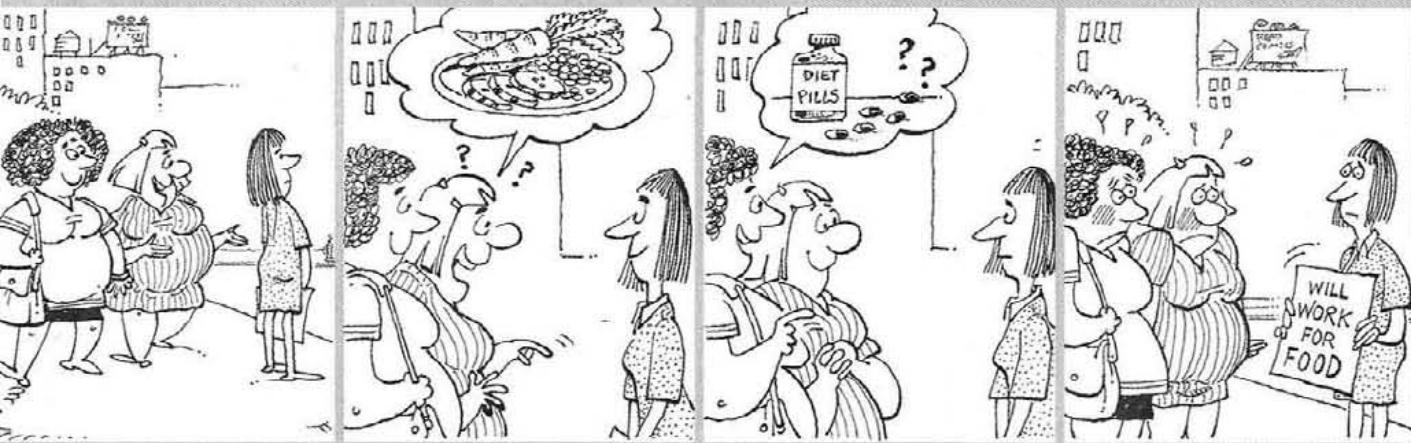
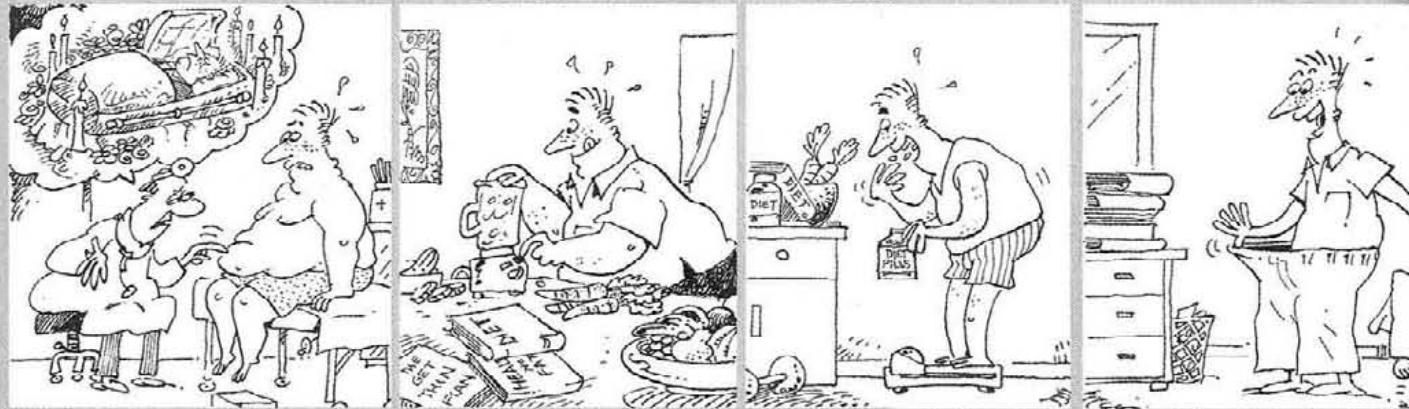
Nobody knows what might or might not occur from this point on. No one in the history of television has ever watched an episode of *Late Night with Conan O'Brien* all the way to the end.





SERGE-IN GENERAL DEPT.

SERGE ARAGONES presents A MAD LOOK AT

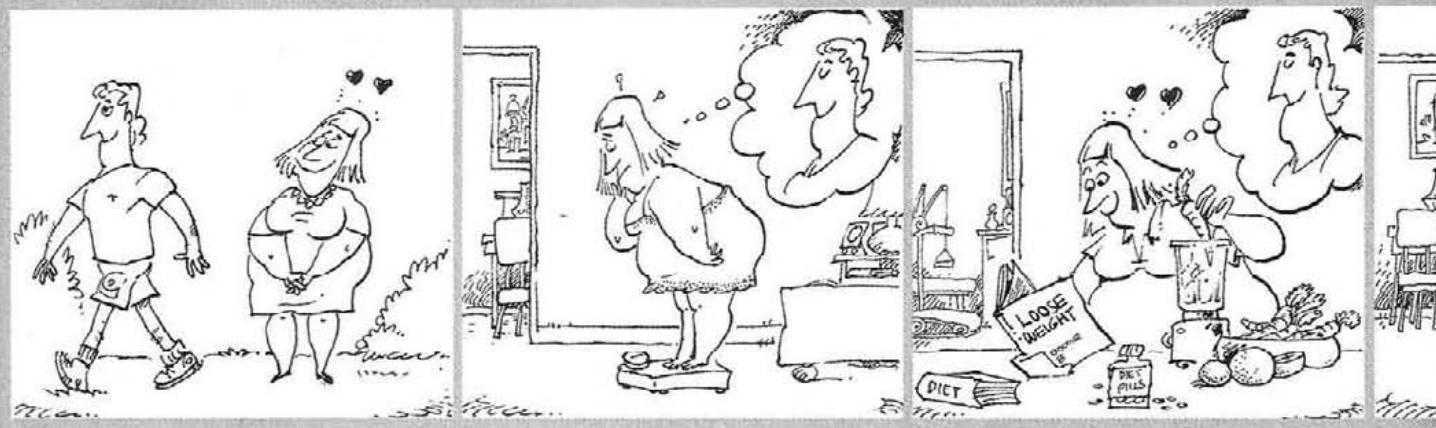
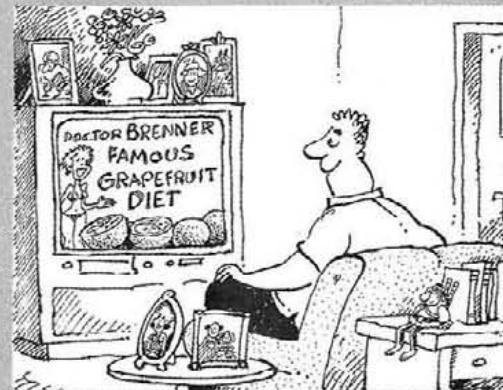


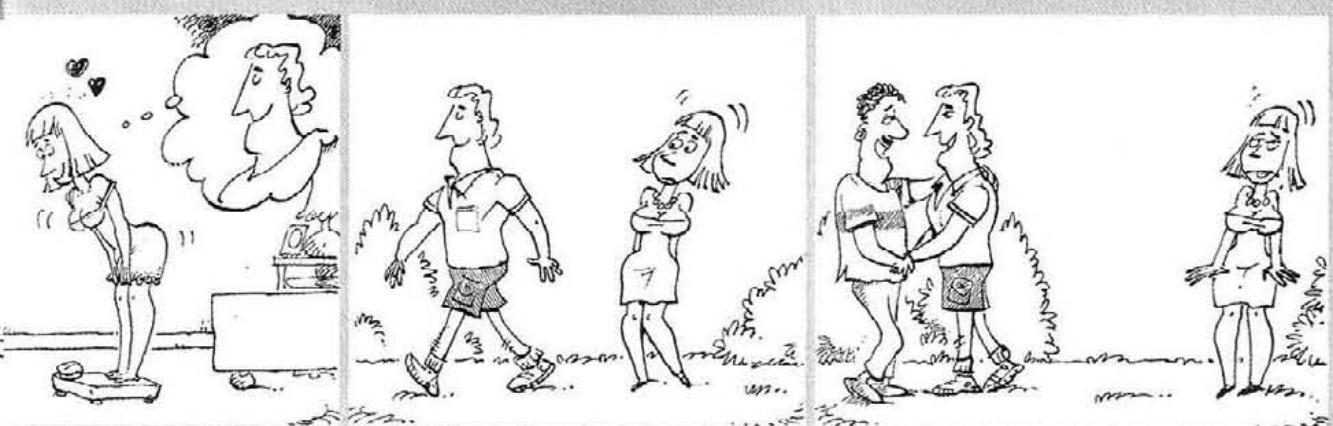
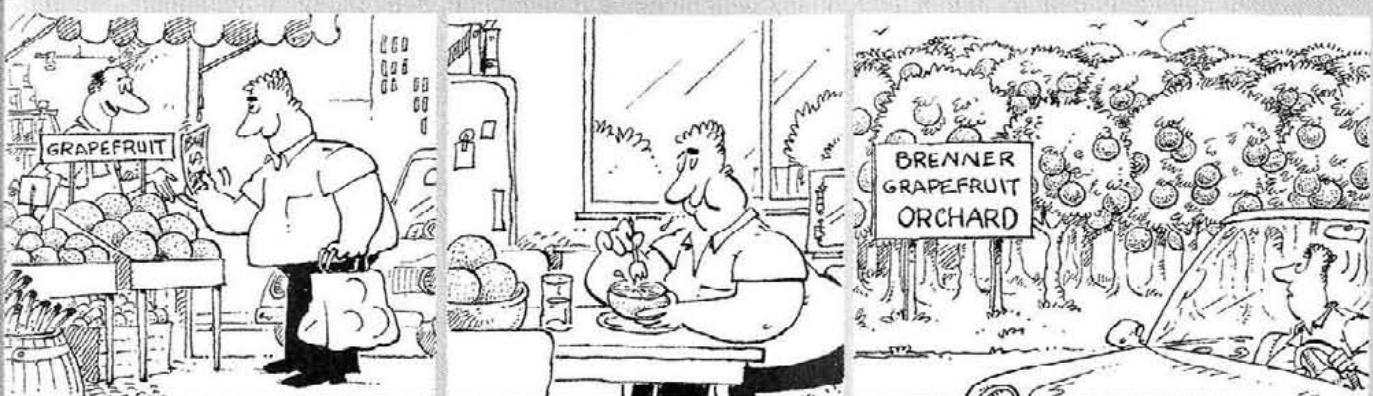
DIETING



ARTIST AND WRITER: SERGIO ARAGONES

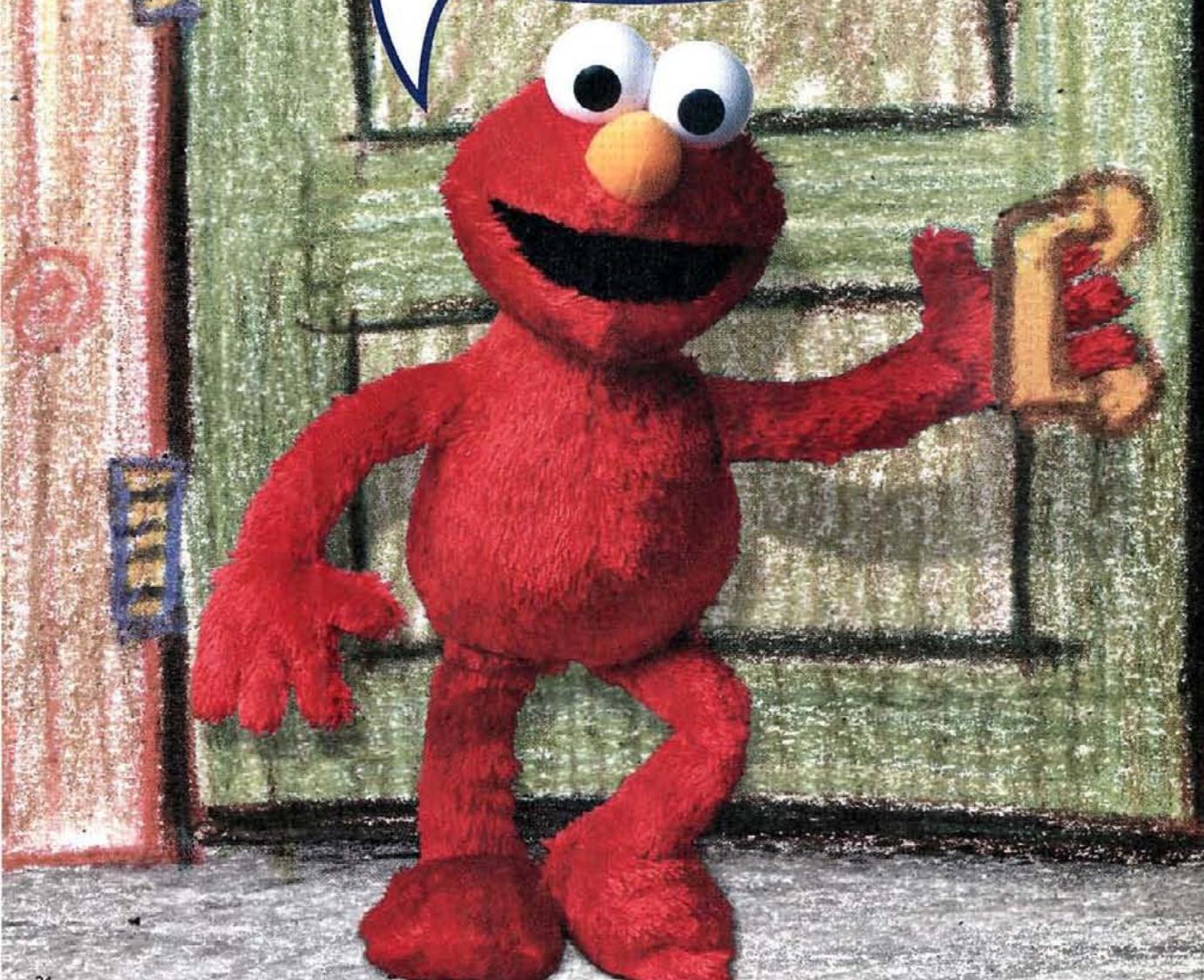








Last year, the South African version of *Sesame Street* introduced Kami, an HIV-positive Muppet. Not everyone approved of the controversial new character, but Elmo thinks it was a great idea! Kids grow up in a super scary world, filled with violence, drugs and even an *American Idol* movie! But when the biggest issue a Muppet faces here is an unshakable cookie addiction, it's clear the American version of *Sesame Street* could use some socially relevant characters of its own! So right now, don't tickle Elmo and don't do the chicken dance! Just help Elmo unfold these heavy, heavy pages and meet...



MAD's NEW SESAME STREET CHARACTERS

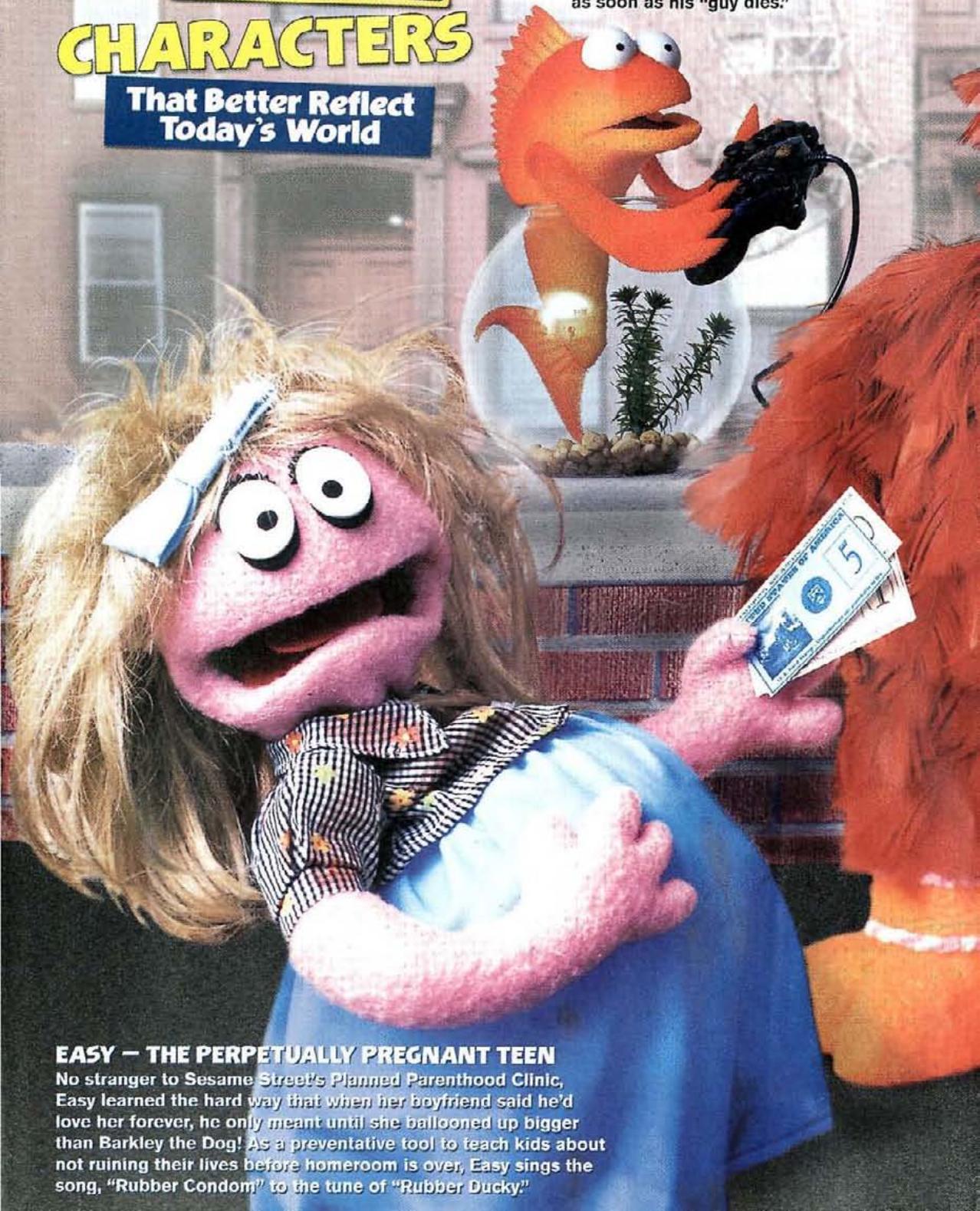
That Better Reflect
Today's World

MAD's NEW SESAME STREET CHARACTERS

That Better Reflect
Today's World

CARP L. TUNNEL

While most of the other Sesame Street residents love learning, Carp L. Tunnel never goes to school. He just sits in his bowl with his PlayStation2, Xbox and GameCube. His vision is blurry, he's seizure-prone, and he can barely move his fins anymore. He doesn't teach anything to the children watching at home, but he claims he'll talk to them as soon as his "guy dies."



EASY — THE PERPETUALLY PREGNANT TEEN

No stranger to Sesame Street's Planned Parenthood Clinic, Easy learned the hard way that when her boyfriend said he'd love her forever, he only meant until she ballooned up bigger than Barkley the Dog! As a preventative tool to teach kids about not ruining their lives before homeroom is over, Easy sings the song, "Rubber Condom" to the tune of "Rubber Ducky."

THE NOTORIOUS B.I.G. BIRD

From the rough south side of Sesame Street, The Notorious B.I.G. Bird is a street-tough rapper who "drops mad knowledge" on children. His lessons include the importance of exercise (dangling a record executive out of the window to keep those biceps toned) and the value of money (knowing that Courvoisier is less expensive than Cristal, and that a 40 of malt liquor is more frugal than both!).



BOTOX

Botox the Ostrich is actually 72 years old! But thanks to countless injections of botulinum toxins, nose jobs, facelifts, tummy tucks, chemical peels and liposuction, she doesn't look a day over 68! Botox teaches kids that we should all be happy with who we are - just as soon as the cosmetic surgeons have done their work!

FREDDY FREEBASE

"Oh, #\$%!" moans the incorrigible Freddy Freebase as he waddles down the back alleys of Sesame Street, looking for a fix. There's not much he won't do to score some rocks - shoplifting from Mr. Hooper's store, robbing kids at knifepoint, even sponge-bathing Oscar the Grouch! Joining Freddy on all his adventures is Pippy, his magical singing crackpipe.

WINOCEROS

Oscar the Grouch has a new neighbor! It's Winoceros, the tipsy, fun-loving, homeless Rhino! He begs for spare change, swigs peppermint Schnapps, and sings sea chanties that keep Oscar up all night long! It's yo ho ho and a bottle of *fun!* Children will be comforted when Wino shouts that he loves them – although he tends to say that to everybody!

THE 'COUNTANT

Kids can now learn counting from The 'Countant, a convicted former Arthur Andersen employee who fulfills his community service sentence by teaching math from his castle in Transylvania (really a minimum-security prison in Pennsylvania). When does two dollars plus two dollars equal *ten million* dollars? When you use The 'Countant's "aggressive" accounting methods!



AVERY DALTON DARTMOUTH—“ADD” FOR SHORT

Sesame Street characters are known for their high levels of energy, but few can compete with A.D.D.'s hyperactivity! He bounces up and down, Sesame Street teaching kids about history...before quickly losing interest and switching to reading skills...then shifting to math, English, flailing his arms, yelling, and banging his head against the wall. The only way Avery's friends can calm him down is with dangerously high doses of Ritalin.

CODY, THE HOMELAND SECURITY CHAMELEON

Cody is bug-eyed because he's trying to stay alert for potential terrorist threats! He changes color depending on the national threat level. Cody always turns bright red when he sees Bert and Achmed, two new "foreign exchange students" living in Sesame Street's "Little Afghanistan."

CHARACTERS: JEFF COOPER / DESIGN STUDIO: PHOTOGRAPHER: IRVING SCHILD
WRITERS: MARIE KAPLAN AND JOSH MALINOW

MR. SNUFFSALOTOFSTUFF

Mr. Snuffsalotofstuff leaches kids about using their imaginations...like all the invisible friends he imagines after huffing airplane glue, magic markers, and all the other things he snorts up that giant hose of a nose! Most of the other people who live on Sesame Street haven't actually met Mr. Snuffsalotofstuff yet, because he spends most of his time in the Planetarium, spacing out to the Pink Floyd laser light show!



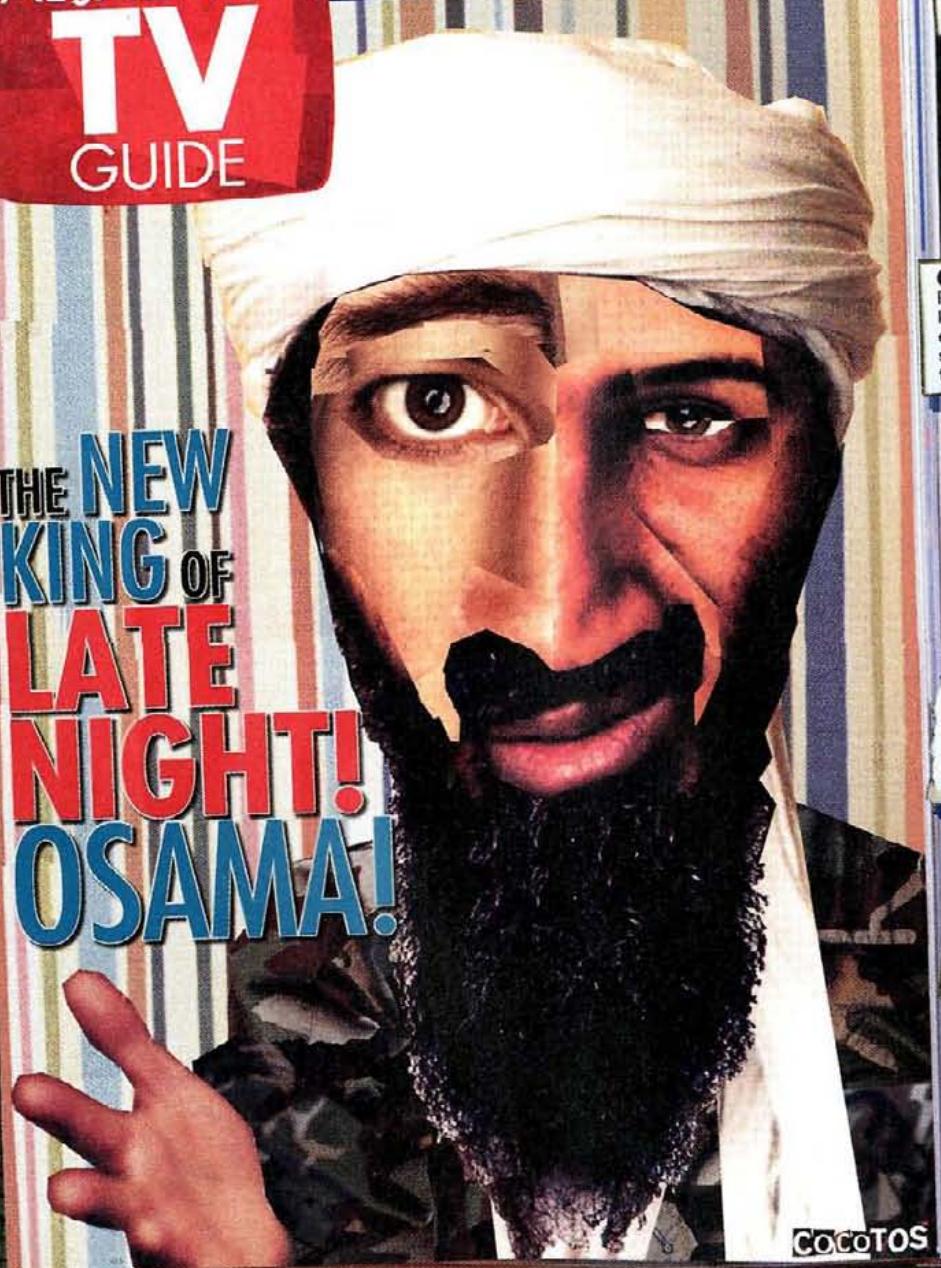
TONGUE 'N' SHEIK DEPT.

Al-Jazeera — the Arab equivalent of FOX News (without the fancy graphics and Shepherd Smith!) — was virtually unknown in the United States until it started broadcasting Osama bin Laden's video rants. And now, with American military forces in Iraq, Al-Jazeera gets a ton of free publicity on all three U.S. networks. But hey, the war can't last forever, and sooner or later the network is going to have to develop some original programming. With that in mind, we present an advance look at the inevitable...

AL-JAZEERA TV GUIDE

Uday Hussein's Cheers And Jeers!

THE NEW KING OF LATE NIGHT! OSAMA!



COCOTOS

A-J Everybody Loves Ramadan
(CC)-Comedy

When Allied forces halt their attacks during the Islamic high holiday, the endearingly-befuddled Sergeant Barak is able to spend time with his zany family members. But when Mohammad's mother boasts that she makes a better Quabili Pillau than his wife, he feels like he's back at the front lines with the infidel coalition aggressors.

A-J Sects and the City (CC)-Comedy

Four happy-go-lucky warlords wait for allied forces to hit the road so they can divvy up what's left of Kandahar. In the opening episode, Mr. Big shaves his mustache and is beaten silly by angry clerics.

A-J Afghanistan's Funniest Home Videos (CC)-Comedy
Stinger missile, kitchen mishap; donkey shenanigans; fun with burqas.

A-J This Old Safe House-Home and Garden
Members of a Hamas sleeper cell hiding in the West Bank add a little flair to their hovel by building a palmwood paneled storage room for their suicide bombs.

A-J Trading Spaces-Renovation 1:00
Palestinian store owner Reza al-Mahim and Israeli cab driver Moshe Lichman redecorate each other's homes with gunfire and explosives, then accuse each other of destroying the peace process.

A-J Good Morning, Qatar! (CC) 1:00
Excerpts from Osama bin Laden's latest three-hour audio tirade in which he reveals the endings to the latest hot movies and makes suggestive comments about George W. Bush's mother. Also, Tariq Aziz makes goat-kabobs.

A-J 24 (CC)-Drama 1:00
Freedom-fighting Al Qaeda operatives living in Sheboygan, Wisconsin have just 24 hours to outwit godless American FBI agents.

A-J Survivor: Baghdad (CC) 1:00
High-ranking Iraqi officials must outsmart, outwit and outplay imperialist occupation forces or face an international war crimes tribunal.

A-J Where Are They Now?
(CC)-Biography 1:00
Taliban hardliners hiding in the mountains of Afghanistan reflect on the "good old days" when their only enemy was the beatable Soviet Union.

A-J CSI: Kabul (CC)-Crime Drama 1:00
A magnifying glass, litmus paper and other high-tech tools are used to solve baffling crimes. This week: Who tried to assassinate Afghan President Hamid Karzai? Next week: Who tried to assassinate Afghan President Hamid Karzai?



NO COBAIN, NO GAIN DEPT.

When Kurt Cobain's widow, Courtney Love, cut a deal to publish his private journals last fall (against his stated wishes), the journals revealed an unstable personality struggling to function in normal society. Now, MAD has been granted exclusive access to the private journals of Courtney Love herself, and these journals reveal...an unstable personality normal society doesn't want functioning in it! So put on some flannel, crank up your amp and get ready to smash this magazine to pieces after you read...

SELECTED HIGHLIGHTS FROM COURTNEY LOVE'S JOURNAL



ARTIST: HERMANN MEJIA

WRITER: JACOB LAMBERT

November 1989

I just met this really cool guy named Kurt Cobain, the lead singer in a band called Nirvana, from Seattle. When we were hanging out, he seemed pretty depressed, but I figured that was just a result of all the alcohol he kept guzzling while he drove us around... ~~so far so good~~

or maybe the heroin he shot up in that gas station men's room.

Anyway, he seems like a
REAL CATCH!

INTRO
KURT COB



October 1991

I really think that Nirvana's new album NEVERMIND is going to be huge!! The guitars are killer and Kurt's lyrics are great, but what I really identify with is the picture on the cover of a baby childishly grabbing at money!!! Kurt says he thought it up after spending time with me! 

FEBRUARY 1992

KURT and I got married the other day! For "Something old" I used a chunk of Kurt's guitar that he smashed on Saturday Night Live, and my "Something new" was a clean hypodermic needle I picked up at the free clinic. My "something borrowed" was padding to accentuate my breasts (I loved how they looked! Too bad I'm morally opposed to plastic surgery...), and my "Something blue" was... well... Kurt!



Smells Like Teen Spirit
LYRICS - 6th draft
OVER fun
friends It's fun
phend
silk assured
Oh no! now we're bored and
Hello, hello, hello, how low??
Hello, hello, hello, how low??
With the lights out it's
less dangerous
Hear me now, entertain us
I feel good and contagious
Re-WRITE
entertain us
millatto
m
mo
L
Libum
feel blessed
Our 1
as



NIRVANA
NEVERMIND



July 1992

There's a new article in Vanity Fair that foolishly claims Kurt and I aren't fit to be parents—Just because I've been shooting up during my pregnancy. **WHAT CAN I SAY?** Some Pregnant Women crave pickles and ice cream; I crave heroin!

AUGUST 1992

I just gave birth to our new daughter Frances Bean the other day, and during the whole ordeal I was in EXCRUCIATING pain! I kept screaming at the top of my lungs for the hospital staff to come help, but they ignored me because they thought I was just rehearsing a new song!!!

February 1993:

Little Frances Bean vomited all over herself today... it's just amazing how quickly she picks up things from Kurt and me!

APRIL 1993 Kurt just wrote a new lyric for *In Utero* that says, "LOOK ON THE BRIGHT SIDE IS SUICIDE," and I'm starting to get really worried about him. Maybe I should take him to see some sort of specialist... I mean, he used to write really nice, grammatically correct sentences, and now he just doesn't seem to care!!!!

What's next???

Dangling modifiers?

To whom it may concern
I'm gonna end it all. This
is my last \$uicide note.
to all my fr@nds and
family — I Just can't



KURT
LOVE

LIST OF GHOSTWRITERS:

- ① Trent Reznor
- ② Michael Stipe
- ③ Billy Corgan
- ④ Drew Barrymore
- ⑤ James Taff
- ⑥ Madonna

16 MAY
maybe

-MAY 1993-

Some of my critics are starting to compare me to Yoko Ono, but that just shows how ignorant they are. Granted, I HAVE been advising Kurt to break Nirvana up and go solo, I HAVE rode Kurt's coattails to fame + recording contracts and I HAVE shot up a ton of heroin with him, but come on, I'm NOT ASIAN!

(April 1994)

I just found out that...
Kurt killed himself...
Oh my GOD,
I can't believe it...

Kurt's dead...

He killed himself... It's so terrible...
WHO'S GOING TO GHOSTWRITE
ALL MY SONGS NOW????!!

Kurt Cobain DEAD!



FERRARO

YOU ARE
COME AS YOU ARE
WANT YOU TO BE
AS A FRIEND
AS YOU ARE

FEBRUARY 1995

I just got the part as the wife in The People vs. Larry Flynt! I'm going to have to do a lot of research, though... what do I know about sex, steaze, and controversy?

August 1997

I can't believe my old fans are calling me a Hollywood sellout and a hypocrite! I SPECIFICALLY told Elle, Vogue and Cosmopolitan that I'm STILL PURE ROCK ANGER!!!

(July 2001)

These greedy record companies make me sick... They make millions while the musicians do all the hard work! I wish I could speak out even more on these issues, but I'm ~~sooooo~~ busy wrestling control of Nirvana's song catalogue away from the surviving members of the band. Can you believe those ~~idiots~~ want to release a full Nirvana retrospective right now? I'll make so much money by first putting out a "Greatest Hits" CD, then making fans pay AGAIN in a couple of years for the box set!

WISTLER



The Sun

COURTNEY LOVE ARRESTED



FEBRUARY 2003

I got arrested at Heathrow Airport yesterday for cursing out a stewardess. I'm sorry, but those airline people are

SO Phony! I mean, there I was, recovering from my latest boob job, and the stewardess can't take the time out from helping other passengers to give me special treatment? Good thing I have this journal to vent in, rather than acting out of control

in public!! I finally understand why Kurt was so protective of his own journal — I wouldn't want the whole world reading MY inner-most thoughts!

If anyone ever published this journal, I might just have to kill myself!

JACK DANIEL'S WHISKEY

Bon Appétit.

MAGIC

The Gathering®

ONLINE



Hungry for action, super-sized? Then tear into the new Scourge™ expansion. Start with a ton of big creatures. Then use new Storm cards to make them even bigger. Now make your opponent eat it.

Serve it up June 23, 2003.



Free trial at
www.mtgonline.com

All trademarks are property of
Wizards of the Coast, Inc. ©2003 Wizards
Illustration by John Avon



If there's one thing worse than the dimwitted blockbuster movies we're forced to endure every summer, it's the dimwitted media trying to guess which movie will make the most money. They don't have a clue, but, come to think of it, neither do we, so let's do what the dimwitted media does and explore...

WHICH BIG BU \$\$\$ WILL MA

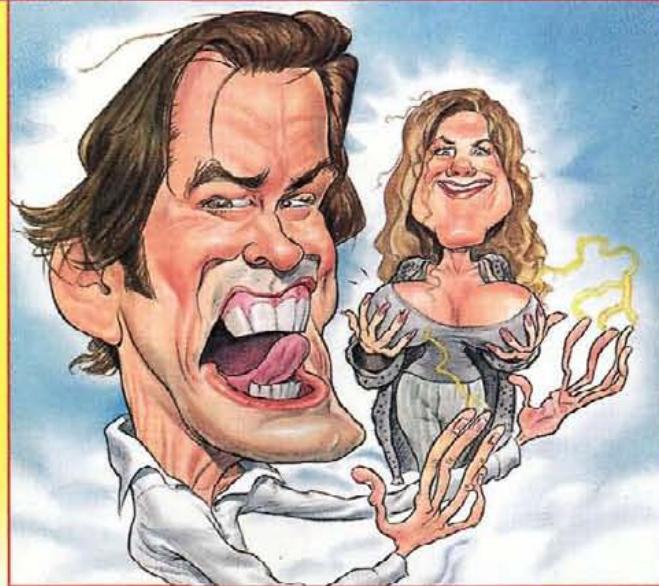
Bruce ALMIGHTY

What it has going for it:

After the huge box office successes of crap like *The Grinch* and the *Ace Ventura* series, audiences will have no trouble believing Jim Carrey is capable of pulling off miracles.

What it has going against it:

The hordes of moviegoers might be in the uncomfortable position of actually having to agree with Rev. Jerry Falwell when he calls it "ass-trocious trash."



Projected Demographics:

Horny males will love Jim Carrey's character since every one of them wants to give his girlfriend a magical boob job, too.

What it has going for it:

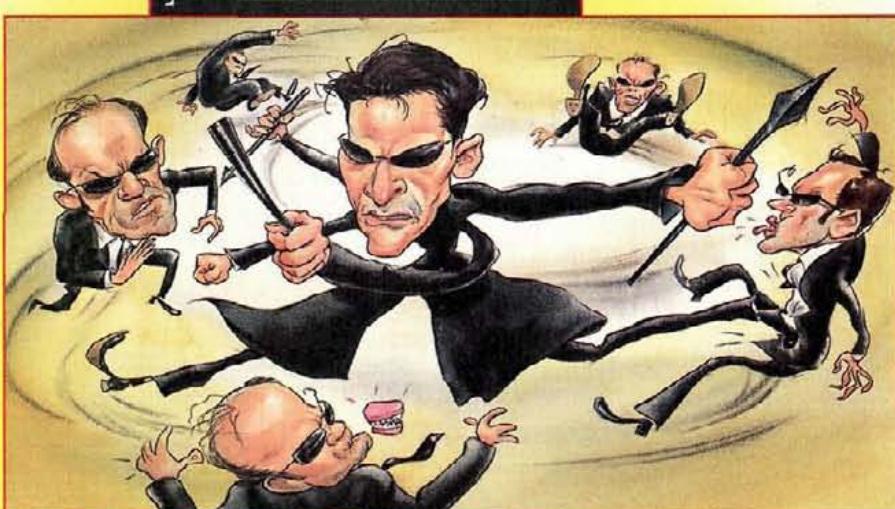
As best we can tell, absolutely nothing.



THE MATRIX RELOADED

What it has going for it:

The directors already mined every tired sci-fi cliché in the last movie, so it's quite possible that they'll come up with something original for this one.



What it has going against it:

Now that audiences have seen the 360-degree mid-air fights in dozens of other movies, they'll have nothing left to hold their attention except Keanu Reeves' ass-trocious acting.

Projected Demographics:

The story of slimy villains making a fraudulent world seem real to the public is relevant to anyone who's listened to their broker and invested heavily in tech stocks. Unfortunately, none of these people have any money left to see this film.

What it has going for it:

Audiences will do anything to make this series a success if it'll keep Patrick Stewart from making another ass-trocious *Star Trek* movie.

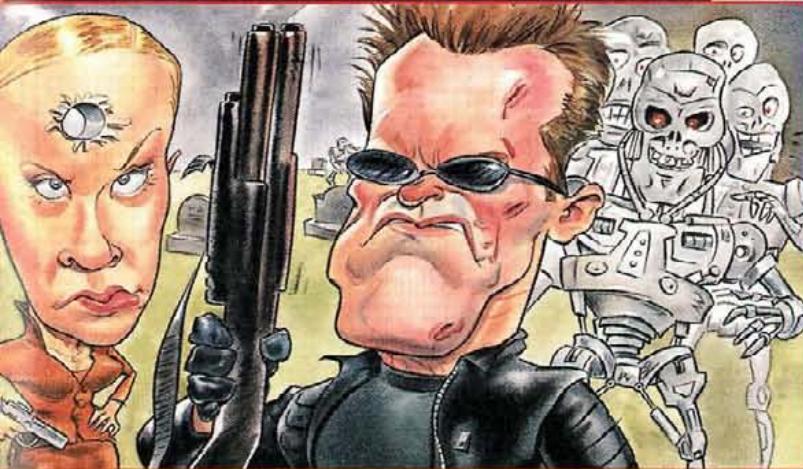
What it has going against it:

Between the impenetrable makeup and the endless carping about not fitting into society, this is like Marvel Comics' version of *The Hours*.



BUDGET SUMMER BLOCKBUSTER MAKE THE MOST MONEY \$\$\$

TERMINATOR 3 RISE OF THE MACHINES

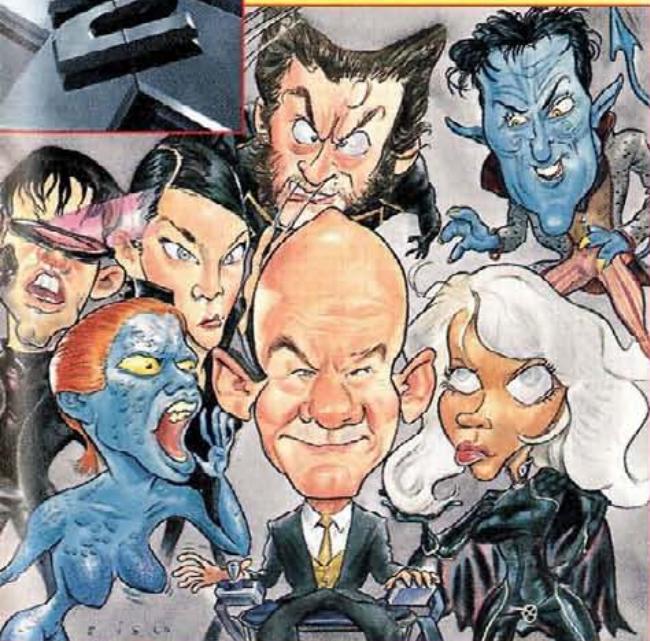


What It has going against it:

Thanks to Microsoft and AOL, the idea of evil computers taking over the world may hit a little too close to home for some moviegoers.

Projected Demographics:

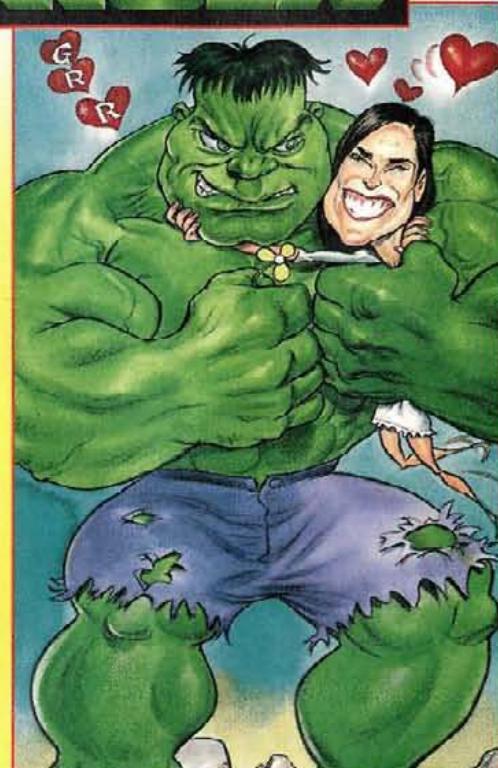
Will do extremely well with Californians who know that if Arnold Schwarzenegger's acting career tanks, he'll make good on his threat to run for Governor of their state.



Projected Demographics:

Should do well with Conservatives, who like to see a wheelchair-bound character who doesn't need government hand-outs, and it should do equally well with Liberals, who can identify with a bunch of despised misfits who want to save a world that hates them.

HULK



What it has going against it:

The producers promise to reveal the secret of why, when he turns into The Hulk, Bruce Banner's shirt rips totally off his body... but not his pants.

What it has going for it:

This is not what minority groups mean when they say that they want to see more action heroes played by "men of color."

Projected Demographics:

The Hulk's dialogue of "Grrr!" and "Hulk smash!" makes it perfect viewing for Ritalin-addled teens, NRA members and Vin Diesel fans.



ANGSTER'S PARADISE DEPT.

Start spreading
the news,
it's...

MONKEY and... THE



BIG APPLE

DID SOMEONE SAY
NEW YORK CITY?

DID SOMEONE SAY,
"YOUR FATHER"?

DID SOMEONE
SAY THEY'D HELP ME
WITH THIS GANGRENOUS
TOENAIL? PLEASE?

I WAS SENT
TO BRING YOU
AND YOUR FAMILY TO
NEW YORK CITY
TO SETTLE HIS
AFFAIRS.

SO THE
OLD MAN
FINALLY
KICKED
IT.

ACTUALLY,
YOUR FATHER
SIMPLY VANISHED, BUT
NOW THAT SEVEN YEARS
HAVE PASSED, WE CAN
DECLARE HIM LEGALLY
DEAD AND PROCESS
THE ACCOUNT.

COME ON,
BABYDOLL,
I WAS LOOKING
FOR SOME
ACTION! YOU ATE
THAT ORPHAN
STORY UP!

**YES HE WAS!
AND THE APPLE
DIDN'T FALL FAR
FROM THE
TREE!**

**RESPECTED?
YOUR OLD
MAN WAS A
~~SLUMLORD!~~**

**ACTUALLY,
YES HE WAS.**

MAYBE,
BUT MY DAD
WAS A
RESPECTED
SLUMLORD!

WHAT'S
WITH ALL THE
SURGEONS
AROUND
HERE?

A cartoon speech bubble with a jagged, mountain-like border. Inside, the words "I THINK IT'S FOR SPASS" are written in a bold, sans-serif font.

ACTUALLY,
EVERYBODY WEARS
A MASK TO COVER
THE STENCH OF LAST
INTER'S DEAD BUMS
HAWING. YOU'LL GET
USED TO IT.

COOL!

...YOUR
FATHER'S
BUILDING.

WHOA!
CREEPY

WE CAME
ALL THE WAY
HERE FOR THIS
DUNGHEAP?

**LEGALLY, I'M
BOUND TO SHOW
YOU THIS HORROR
HOW, TO ASSURE
YOU THAT WE ARE
OFFERING A FAIR
PRICE FOR IT.**

**WHOA!
LOOK AT ALL
THAT MONEY!
MAYBE NOW I
CAN PLAN FOR
COLLEGE!**

HA
II





FREE* HAT



GET YOUR FREE*
JUSTICE LEAGUE™ HAT
& MORE AT sargento.com

*WITH PROOFS-OF-PURCHASE AND
SHIPPING & HANDLING

SARGENTO SNACKS
SAVE THE DAY!



SARGENTO ... Just Say Cheese.

JUSTICE LEAGUE

©2003 Sargento Foods Inc., One Persnickety Place, Plymouth, WI 53073 Product of USA. CARTOON NETWORK and the logo are trademarks of and © 2003 Cartoon Network.
JUSTICE LEAGUE and all related characters and elements are trademarks of and © DC Comics.
(S03)

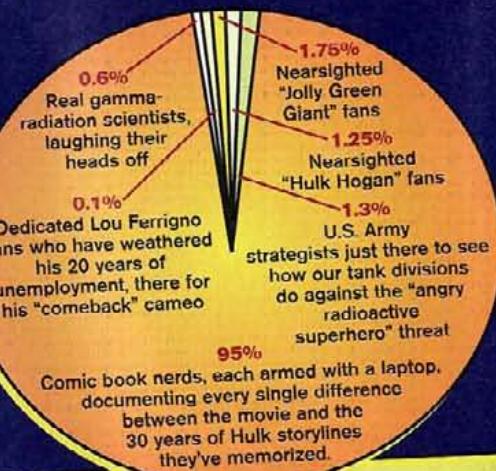


GREEN ACERS DEPT.

Bigger isn't always better. Just look at tumors, gas-guzzling SUVs and *The Hulk* (a big-screen, big-budget movie that's nothing more than a big waste of time). For the most damning proof, however, look no further than the big batch of articles starting right on this very page! We call it...

HULK-A-RAMA!

MAD's Statistical Breakdown of *The Hulk's* Opening Day Audience



MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will turn green from rotting in the grave!

THE HULK

CAUSE OF DEATH	ODDS
Overdose of quack Internet cure for "Gamma Ray-Induced Angry Green Monsteritis"	5:1
Lung blowout from especially incredible grunt	8:1
Stabbed in the throat by scissors in brawl with barber who gave him that moronic haircut	15:1
Mistaken for body-painted New York Jets fanatic and beaten by a gang of drunken Raiders fans	20:1
Infected papercut while stuffing Father's Day card into envelope	200,000,000:1

ARTIST: MORT DRIBBLE WRITER: DESMOND DEXLER AND MIKE SNIDER

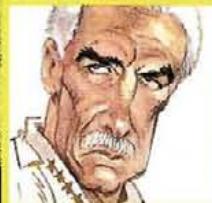
MEET THE CAST OF *THE HULK*



ERIC BANA
as "THE HULK"



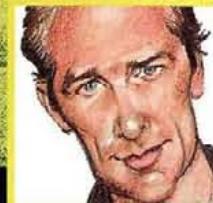
JENNIFER CONNELLY
as BETTY ROSS



SAM ELLIOTT
as GENERAL
"THUNDERBOLT" ROSS



BROOKE LANGTON
as JENNIFER SOSMAN



JOHNSON
as MAJOR TALBOT



and NICK NOLTE
as DR. DAVID BANNER

Why he agreed to take the role:
Hummum, tough one. Oh yeah, hold on. Maybe because he's Eric Bana?!

Why she agreed to take the role:
Since it only took her ten years to recover from the debacle of *The Rocketeer*, Ms. Connelly's finally ready to risk ruining her career forever with another moronic comic book movie.

Why he agreed to take the role:
Ms. Langton had a few years of "down time" to kill while waiting for the two-hour *Melrose Place* reunion show in 2009.

Why he agreed to take the role:
After starring in *Sweet Home Alabama*, Mr. Lucas wanted to tackle a more realistic script for a change.

Why he agreed to take the role:
Mr. Nolte signed onto the project because the studio agreed to provide him with a car and designated driver.

There are two types of fans – normal, well-adjusted ones who enjoy something, then move on; and crazed dweebs who find new, deranged meaning in their lives because of their passion. (OK, OK! We'll admit that we see life completely differently since embracing CBS's delightful *Yes, Dear!*) But with fans of something kind of geeky, like *The Hulk*, you know that a blockbuster movie is going to bring some truly whack-ass freakshows out of the woodwork! Just take a look at...



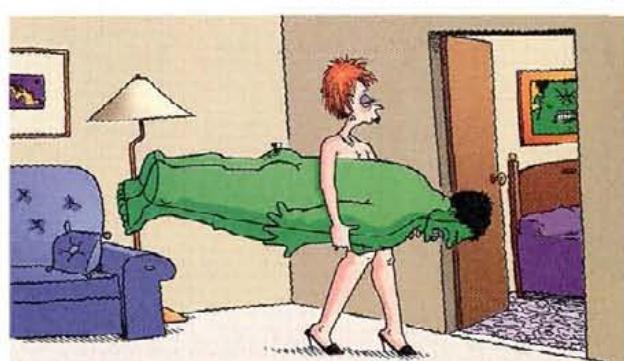
THE MOST HULK

1 **Mort Fenster**, Garden City, NY – Stood outside the *Today Show* window in 29-degree weather wearing green body paint and torn Dockers, only to have Al Roker mistake him for the Jolly Green Giant.

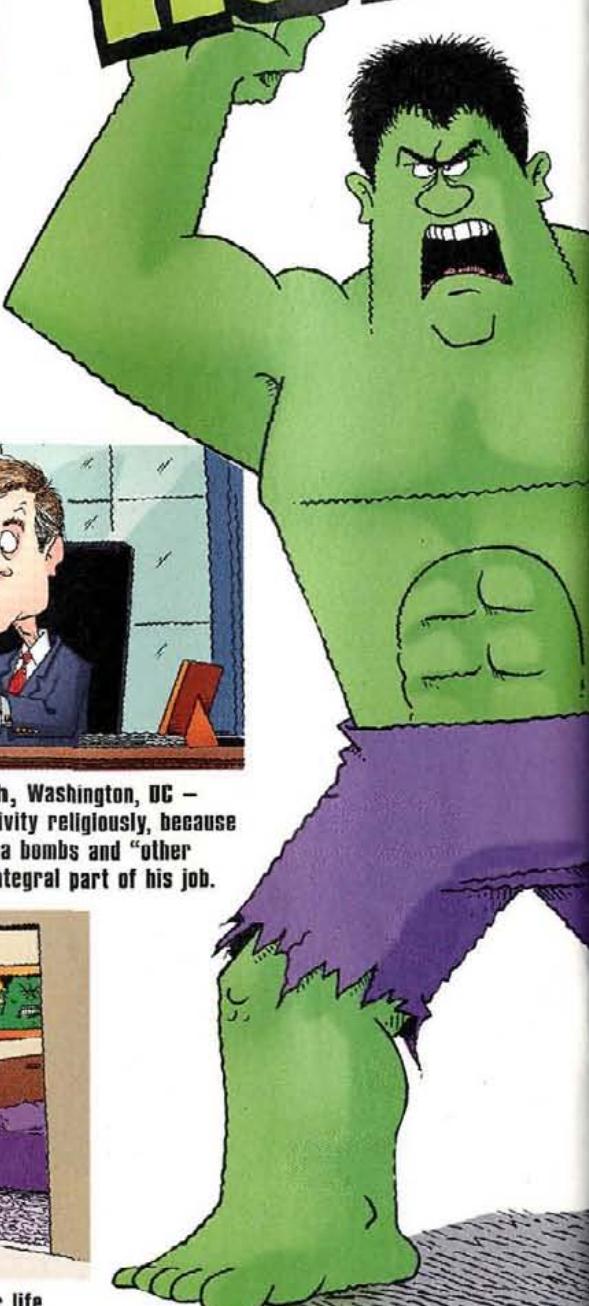
2 **Elmo Lincoln Crabmueller**, Tarzana, CA – While *Star Wars* fans often argue the intricacies of "The Force," he mentally debates the question: "Which is it, torn boxers or ripped briefs?"



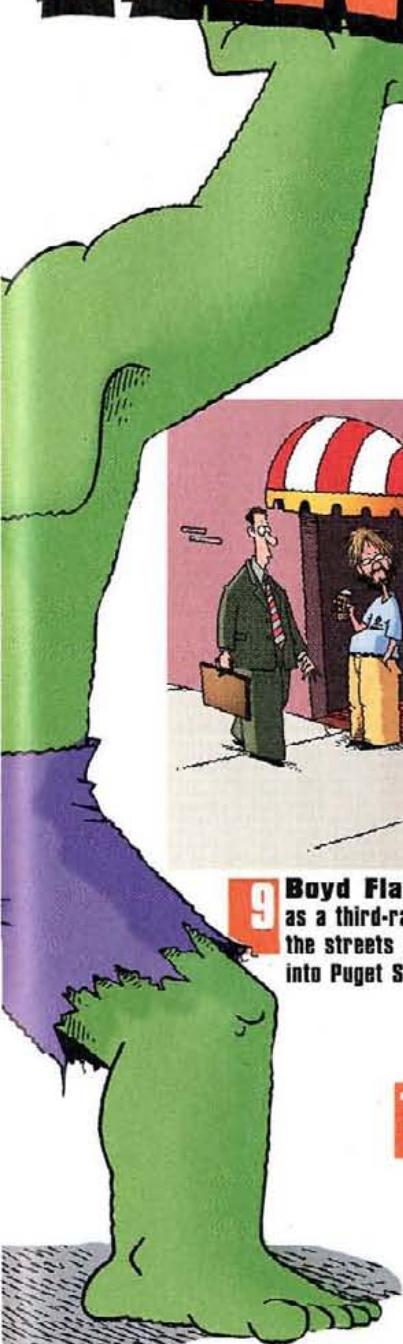
4 **George W. Bush**, Washington, DC – Studies the Hulk's activity religiously, because keeping up with Gamma bombs and "other nuclear stuff" is an integral part of his job.



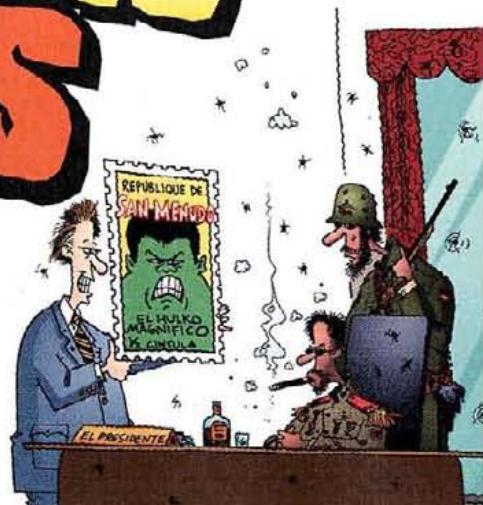
5 **Nina Bastille**, Raleigh, NC – Her romantic life can be summed up in three words: The Inflatable Hulk.



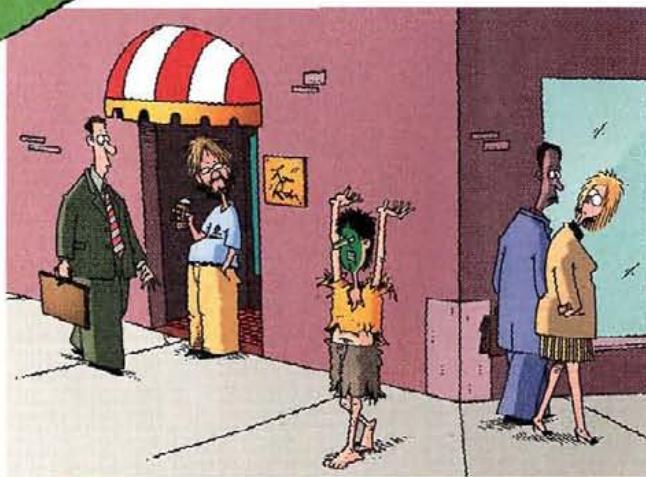
10 PATHETIC FANS



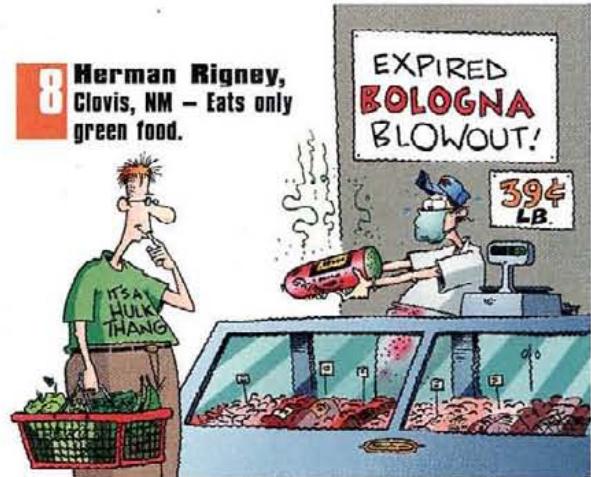
6 Vern Wilkie, Troy, NY – Sports numerous contusions, abrasions and broken limbs as a result of his many failed attempts at stalking Lou Ferrigno.



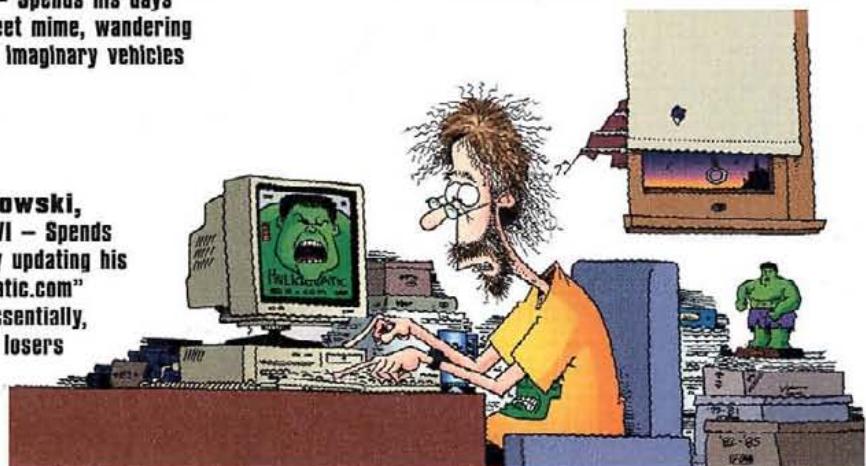
7 Rev. Wayman G. Case (Ret.), Poultney, VT – Currently somewhere in Central America lobbying tinhorn dictators for a special Hulk commemorative postage stamp.



9 Boyd Flatley, Seattle, WA – Spends his days as a third-rate, greenfaced street mime, wandering the streets and throwing large, imaginary vehicles into Puget Sound.



10 Arnie Rogowski, Fond Du Lac, WI – Spends 18 hours a day updating his pitiful "hulkanatic.com" website for, essentially, the other nine losers profiled here.



A MAD PEEK BEHIND THE SCENES

Have you gotten a chance to see the "Hulk dogs" yet?

You mean the giant canines The Hulk trains against?

No, I mean the first six drafts of the screenplay!

GREENPEACE
WANTS GREEN ABUSE
STOPPED!

As costume designer, it must have taken you a lot of work to get Eric Bana's Hulk pants ragged, torn, frayed and ripped just right!

Not at all! I just bought a few pairs at The Gap and put them through normal use for two weeks!

Be sure to look for the cameos from The Legion of Therapist Squirrels, Militant Lesbian Boy and The Human Aquarium!

Who the hell are they?

Right now, they're just characters we thought up during a coffee break, but the way Hollywood green-lights superhero movies these days, they're all likely to get big budget spin-offs of their own!

Unbelievable! Is Al-Jazeera really showing film clips of The Hulk tossing tanks in the air as evidence of the U.S. military's brutality?

Mr. Lee, you've said that you consider *The Hulk* a Greek tragedy...

Absolutely! And I consider *Daredevil* a Shakespearian romance and *Blade* a classic example of Norse mythology!

I heard that the only reason Ang Lee got the job directing this movie is because he's Stan Lee's brother!

That's nothing! I heard that The Atom makes a small cameo as a piece of The Hulk's "toe snot"!

Plans are already well underway for the sequel where The Hulk marries The Jolly Green Giant's daughter. It's going to be called *My Big Fat Green Wedding!*

IT AIN'T EASY BEIN' GREEN...

UNDERSIGNATURE AGREEMENT

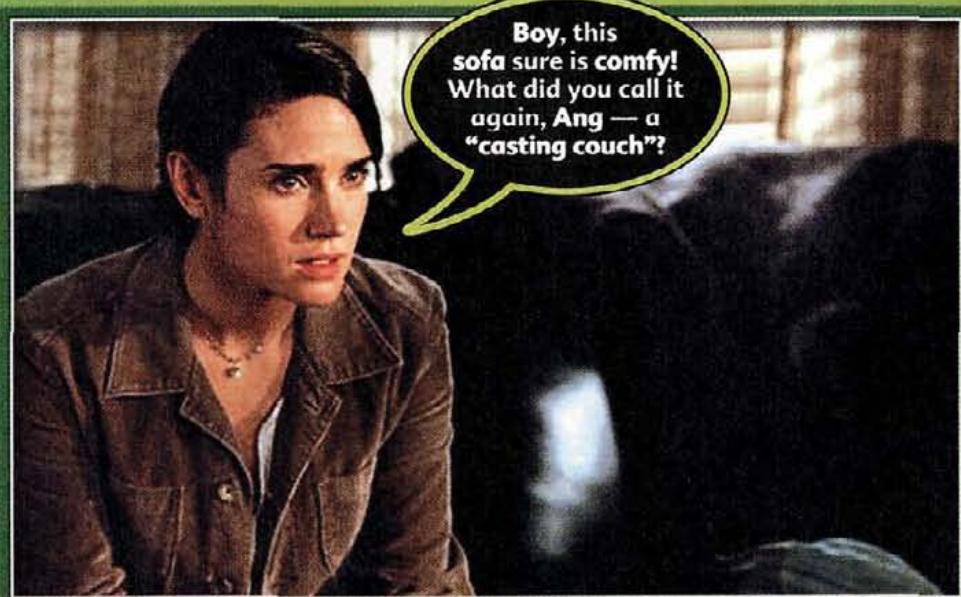
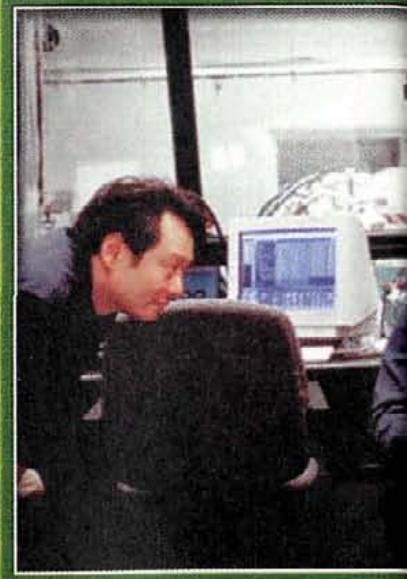
ARTIST: TOM RICHMOND

ON THE SET OF THE HULK

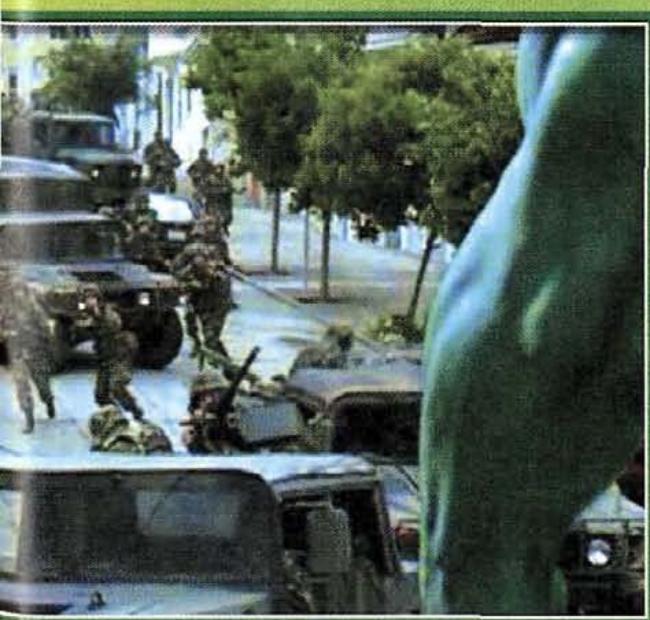
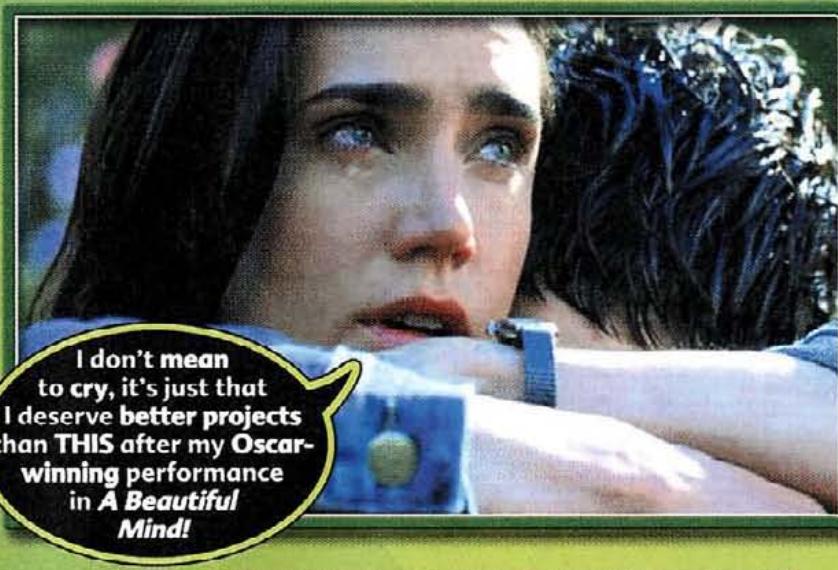
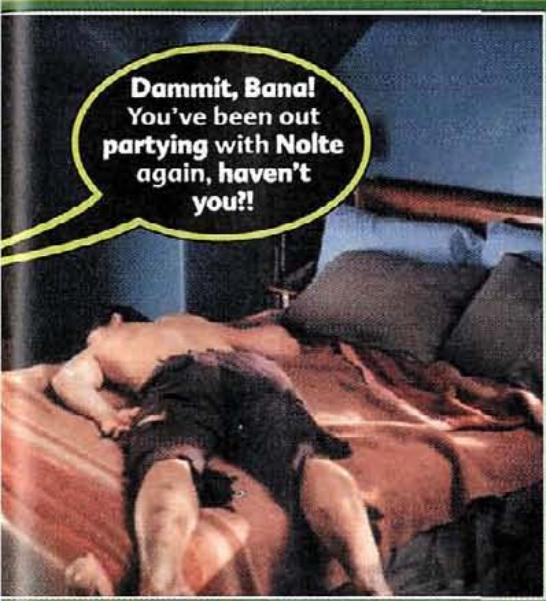
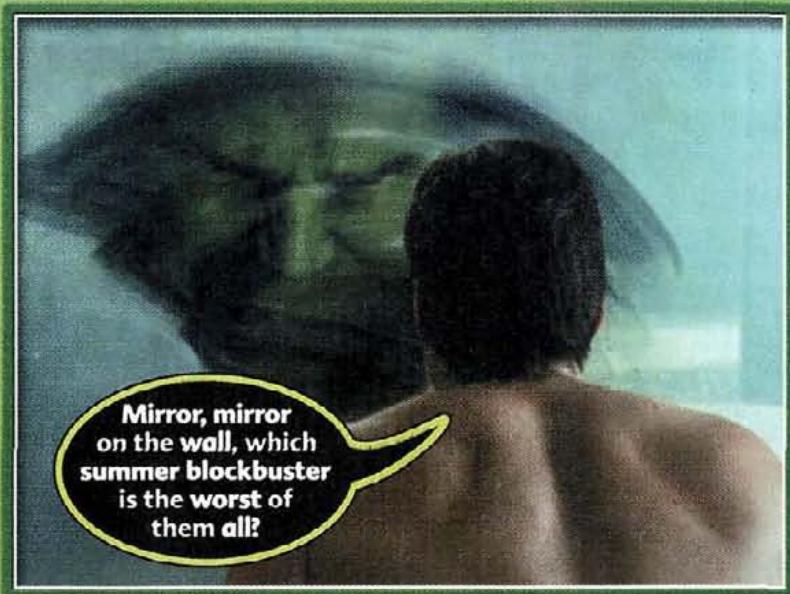


MAD's LESS-THAN-INCREDIBLE **HULK** OUTTAKES

WRITER: GREG LEITMAN



Hold your fire, boys — we're still waiting for France's support!



THE HULK HAS A BAD WEEK!

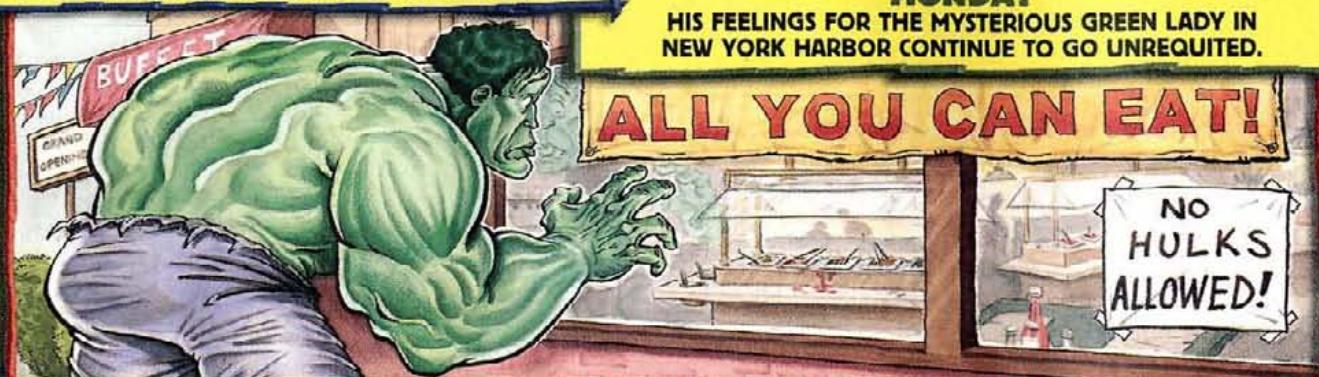


SUNDAY

WHILST CHANGING INTO THE HULK, BRUCE BANNER'S JOCKEY SHORTS CAUSE A DEBILITATING WEDGIE.

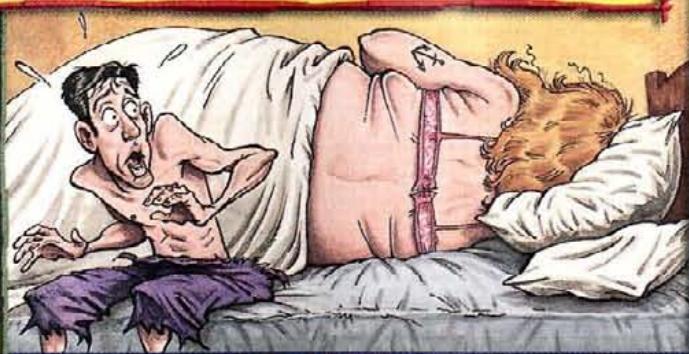
MONDAY

HIS FEELINGS FOR THE MYSTERIOUS GREEN LADY IN NEW YORK HARBOR CONTINUE TO GO UNREQUITED.



TUESDAY

HE UNSUCCESSFULLY ATTEMPTS TO DINE AT A NEW RESTAURANT.



WEDNESDAY

OFFICE GOSSIP STARTS AFTER THE CLEANING LADY FINDS A MAJOR CLUE THAT THE HULK MAY WORK AT THE LAB.

THURSDAY

THE MORNING AFTER A "HULK ATTACK," HE WAKES UP WITH ONE HULK OF A WOMAN SLEEPING NEXT TO HIM.



FRIDAY

HE LOSES THE SECURITY DEPOSIT ON YET ANOTHER APARTMENT.

SATURDAY

BETTY ROSS STOPS BY WITH SOME NEWS.

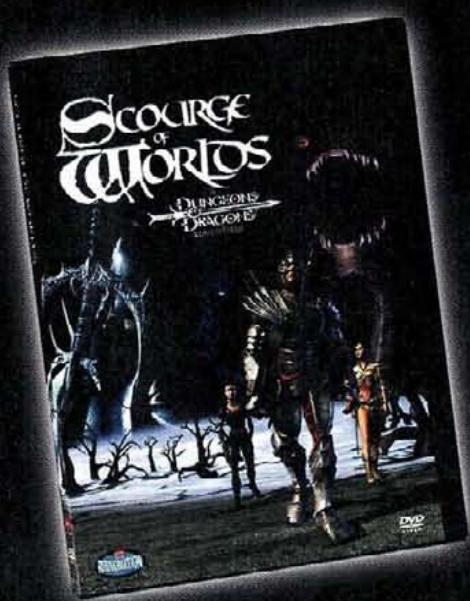
Choose Wisely

Scourge of Worlds

A DUNGEONS & DRAGONS® ADVENTURE

You control the adventure!

With more than 990
unique story combinations,
Scourge Of Worlds -
A Dungeons & Dragons Adventure
is a DVD experience like no other!



\$24.95
S.R.P.

An all-new, interactive, animated experience on DVD.

Available now wherever DVDs are sold
and at www.rhino.com.

www.ScourgeofWorlds.com

RHINO
HOME VIDEO

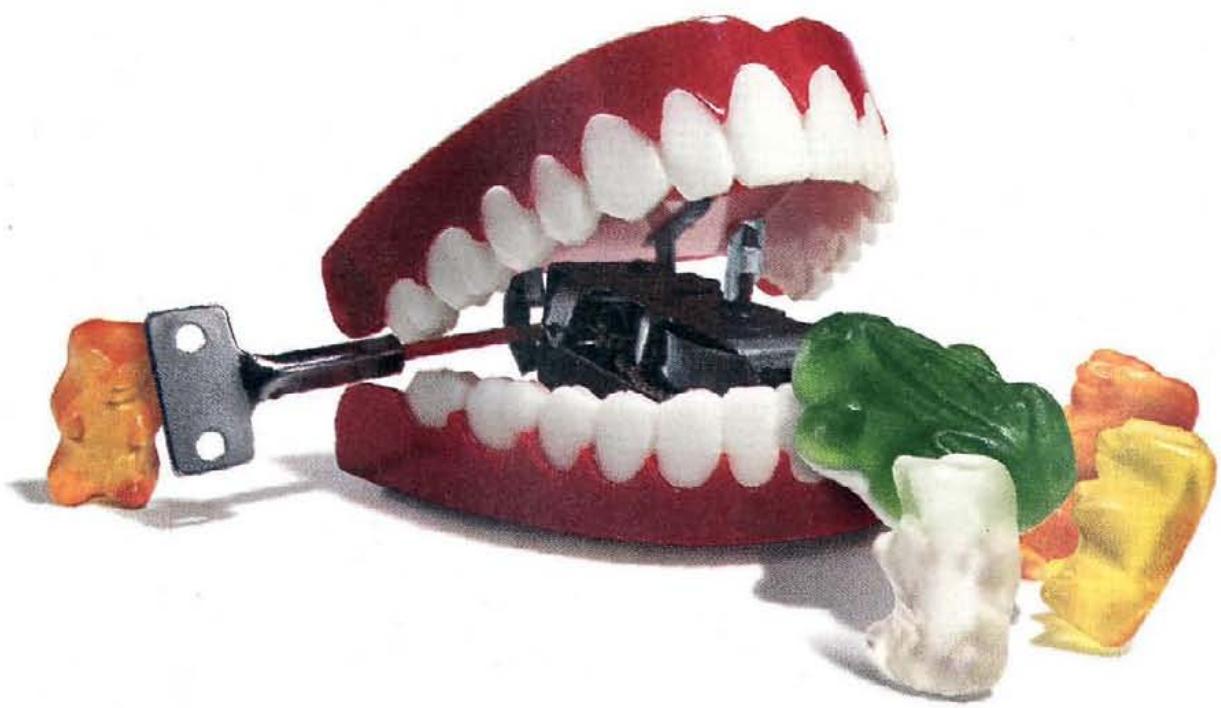
RHINOMATION

Licensed by:
Hasbro
Consumer Products

NETFLIX

DVD EFFECTS

DVD



Naughty little bears

WHAT INCREDIBLE
GREEN MARVEL
ARE MANY EAGERLY
WAITING TO SEE?

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

People are waiting in droves for an upcoming event which they hope will bring them great glee. They've been looking forward to it for so long, it should come as no surprise that their anticipation is extraordinarily high. To find out what they're clamoring for, fold page in as shown.



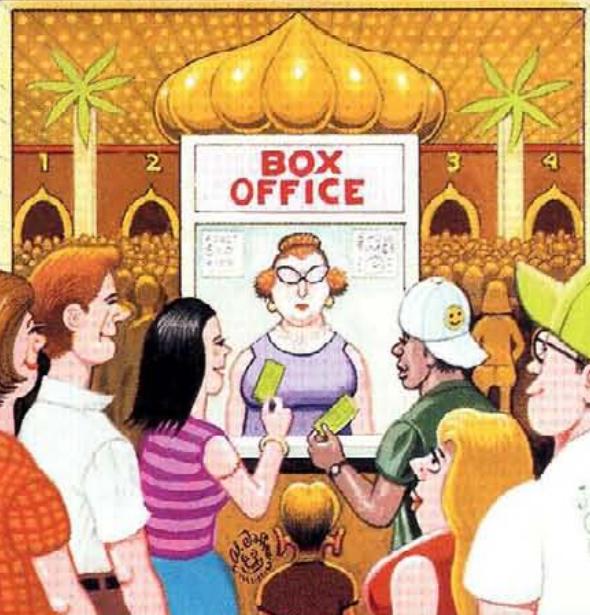
FOLD PAGE OVER LIKE THIS!

A FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"

ROYAL PALM MULTIPLEX

"HUGE HIT...WINS IN A WALK"
OPENS HERE TONIGHT!



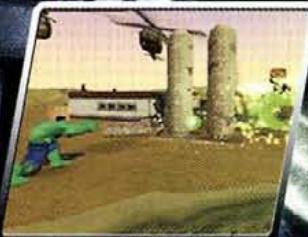
LEGENDS ARE CONSTANTLY CREATED. WE'VE IMMORTALIZED MEN, WOMEN, PETS, AND BUILT MANY WEIRDLY RADICAL MONUMENTS TO THESE THINGS. THIS CAUSES A VARIETY OF ARGUMENTS. GOOD STUFF AND PURE JUNK ARE PEDDLED AS FINE EXAMPLES OF AMERICANA

HULK™

UNLEASH THE FURY



SEE THE MOVIE
IN THEATERS
06.20.03



45 devastating attacks to dispose of your enemies.



25 fully destructible and interactive environments - if you can see it, you can smash it.



Battle notorious classic villains and massive new foes. Fight up to 10 enemies at once.



Outsmart your enemies as Dr. Bruce Banner, using stealth and disguise.



PlayStation.2

VIVENDI
UNIVERSAL
ENTERTAINMENT

MARVEL

RADICAL
SOFTWORKS

UNIVERSAL
INTERACTIVE

NINTENDO
GAMECUBE

UNIVERSAL

GAME BOY ADVANCE

XBOX

PC
CD-ROM
SOFTWARE

TEEN
T
CONTENT RATED BY
ESRB

Violence

'THE INCREDIBLE HULK' and 'THE HULK' interactive game © 2003 Universal Interactive, Inc. Marvel. 'THE INCREDIBLE HULK' and all related comic book characters: TM & © 2003 Marvel Characters, Inc. All rights reserved. www.marvel.com Published and distributed by Universal Interactive, Inc. 'THE HULK' Movie © 2003 Universal Studios. All rights reserved. Vivendi Universal Games and the Vivendi Universal Games Logo are trademarks of Vivendi Universal Games, Inc. in the U.S. and/or other countries. 'PlayStation' and the 'PS' Family logo are registered trademarks of Sony Computer Entertainment Inc. TM, ©, Game Boy Advance and the Nintendo GameCube logo are trademarks of Nintendo. Microsoft, Xbox, and Xbox logos are either registered trademarks or trademarks in the U.S. and/or other countries and are used under license from Microsoft. All rights reserved. The ratings icon is a registered trademark of the Interactive Digital Association.

WWW.THEHULK.COM WWW.HULKGAMES.COM WWW.MARVEL.COM

CSI: MIAMI • COURTNEY LOVE'S JOURNAL • HARRY POTTER

MAD^{IND}

GETS

THE

HULK

1 OF 2
COLLECTOR'S
COVERS!



UNITED STATES

#431 JULY 2003 \$3.50 CHEAP!

0 70992 33230 4

07>

www.madmag.com

Herman...

**FREE
POSTER
INSIDE!**